

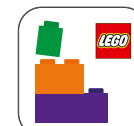


76444

Harry Potter



Booklet available in English  
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# WELCOME TO LEGO® DIAGON ALLEY™

Following the release of LEGO® Hogwarts™ Castle and Grounds (76419), we now travel to another enchanted location in the Wizarding World™: Diagon Alley™. Some of the most iconic scenes in the film series inspired this set; from the first time we see Harry Potter™ enter this hidden world of magic to the Ukrainian Ironbelly dragon's epic escape from Gringotts™.

To learn the right building spells for this model, our design team visited the Warner Bros. Studio Tour – The Making of Harry Potter™ in London and did lots of research on every shop you can see in the setting. It was a fun design challenge to find a balance between accuracy and colourful enchantments in the 16 shops, and to create a lively skyline for this beautiful street. With 12 of the most beloved and infamous characters from the films, now you can recreate all the magical hustle and bustle we love about Diagon Alley!

*Yi-Chien Cheng, LEGO® Senior Designer*





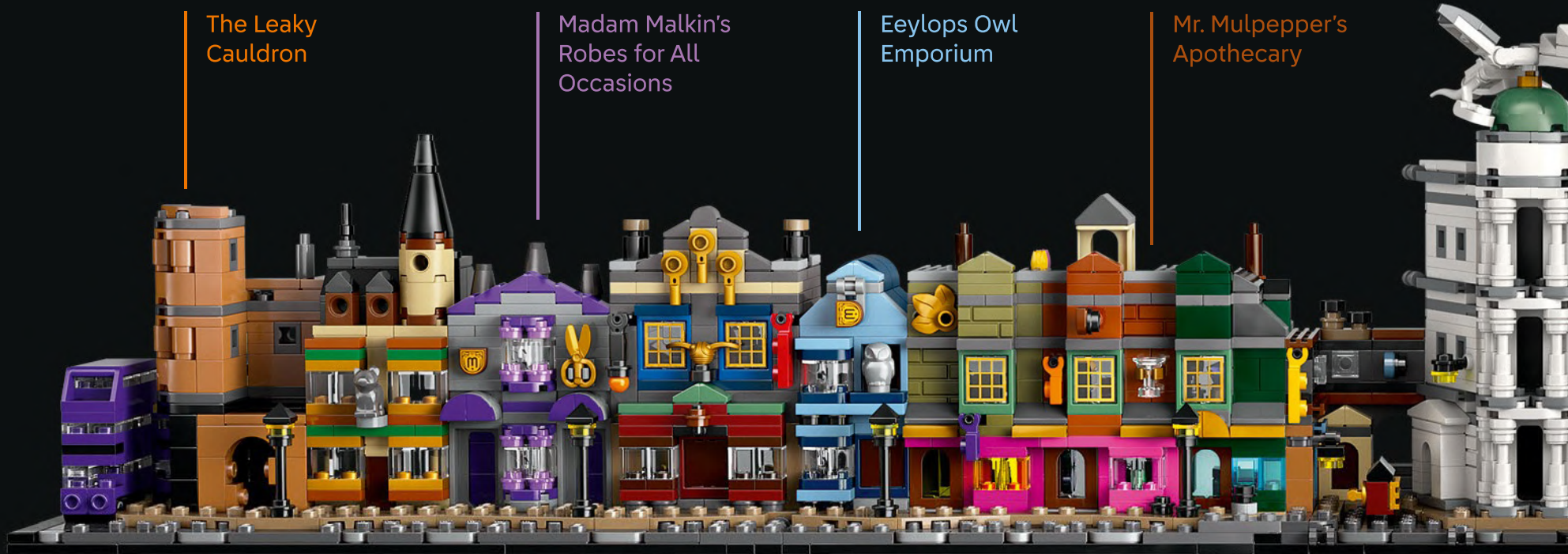
# YOUR GUIDE TO DIAGON ALLEY™

The Leaky  
Cauldron

Madam Malkin's  
Robes for All  
Occasions

Eeylops Owl  
Emporium

Mr. Mulpepper's  
Apothecary



The Magical  
Menagerie

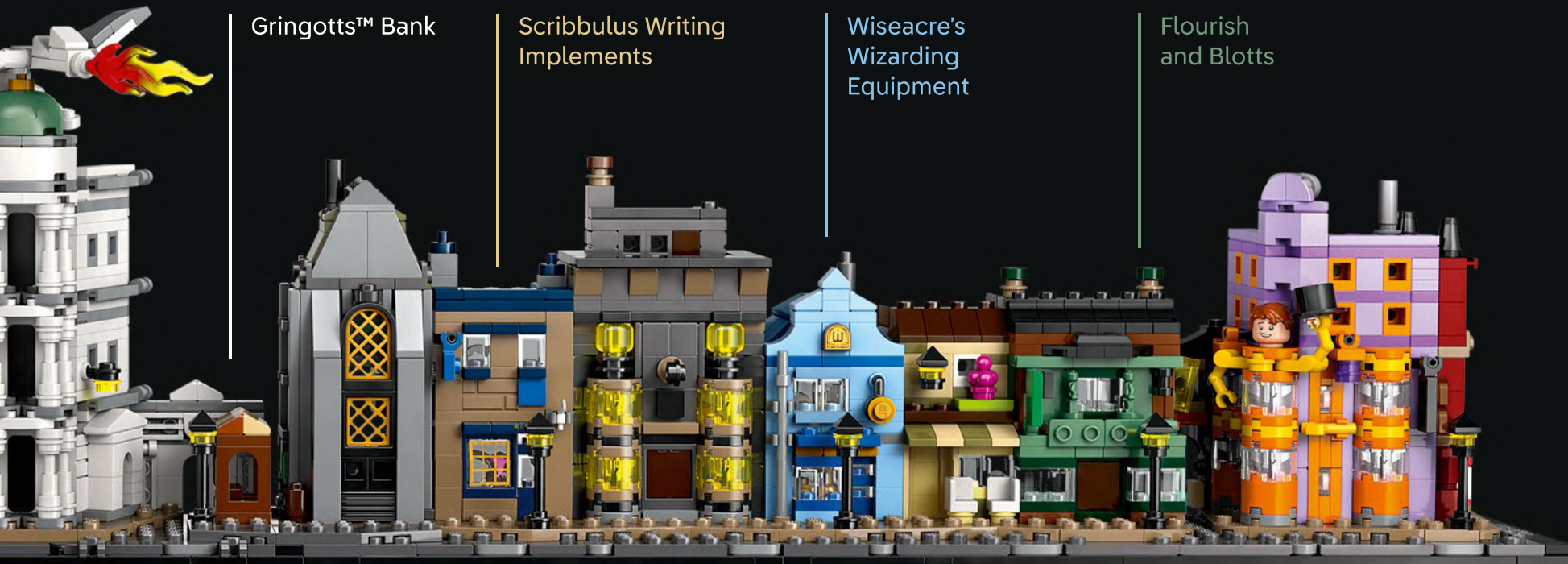
Quality Quidditch™  
Supplies

Slug & Jiggers  
Apothecary

Potage's Cauldron  
Shop







Gringotts™ Bank

Scribbulus Writing  
Implements

Wiseacre's  
Wizarding  
Equipment

Flourish  
and Blotts

Borgin and Burkes

Ollivanders™  
Wand Shop

Florean  
Fortescue's Ice  
Cream Parlour

Weasleys' Wizard  
Wheezes™





## BITS AND BOBS FOR ALL YOUR WIZARDRY

Whether you're looking for your first wand or a fresh supply of Fainting Fancies to get you through (or excused from) your Hogwarts™ exams, the shops in Diagon Alley™ are famous for sporting the latest in magical gadgets and curiosities for wizards and witches of all ages. From Ollivanders™ centuries-old Wand Shop to Weasleys' Wizard Wheezes™, the rich traditions, history and nostalgia of the Wizarding World™ are felt in every shop.

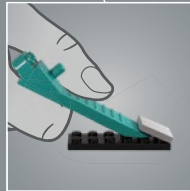
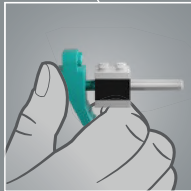
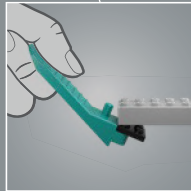
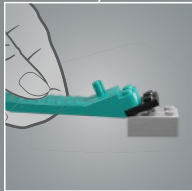
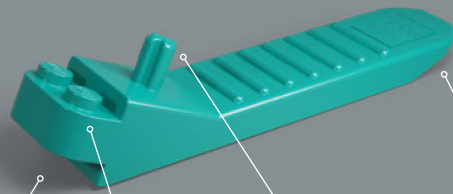




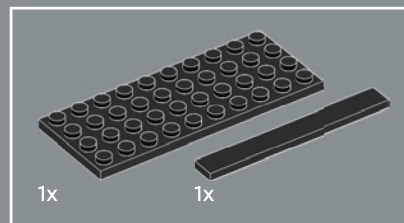


## CAST YOUR TRANSFIGURATION SPELL

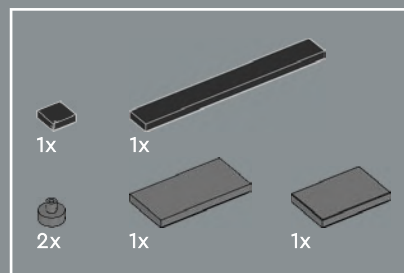
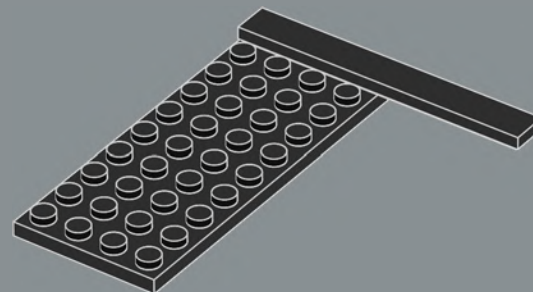
Now, all you have to do is cast a Transfiguration spell on the bricks in this box to conjure every shopfront and cosy interior – including the characteristic Knight Bus™. The model is built in five separate sections, so you can invite your fellow witches, wizards or Muggles™ to enjoy the magic of building together. At 88 cm (34.5 in.) long in total, the model can also be folded to recreate a classic view of Diagon Alley™ with Gringotts™ at the centre.



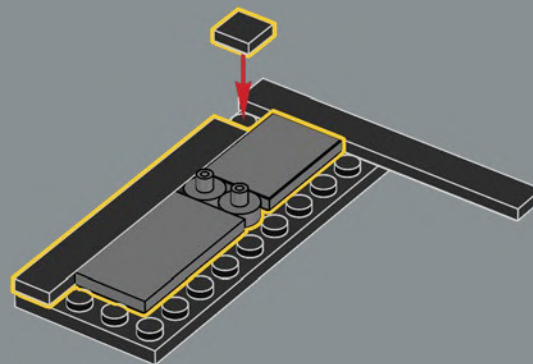


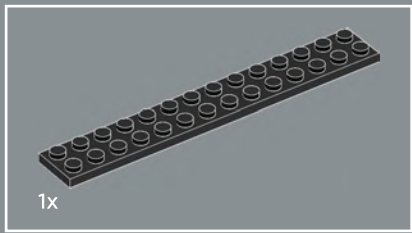


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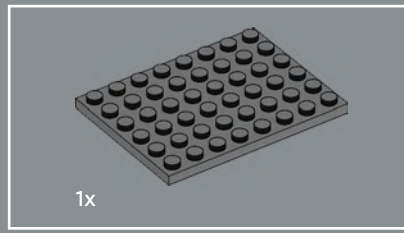
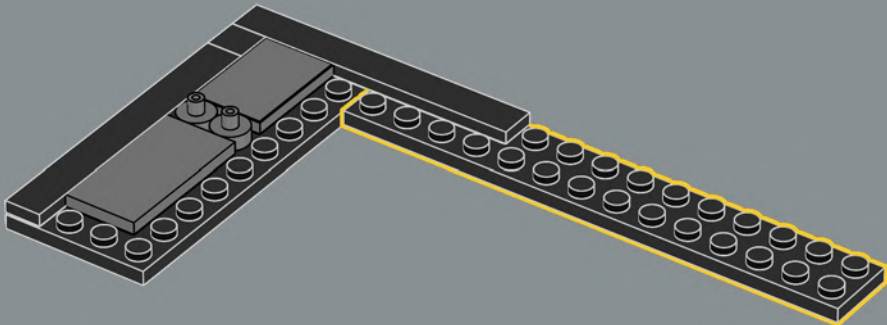


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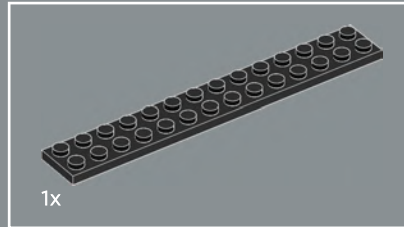
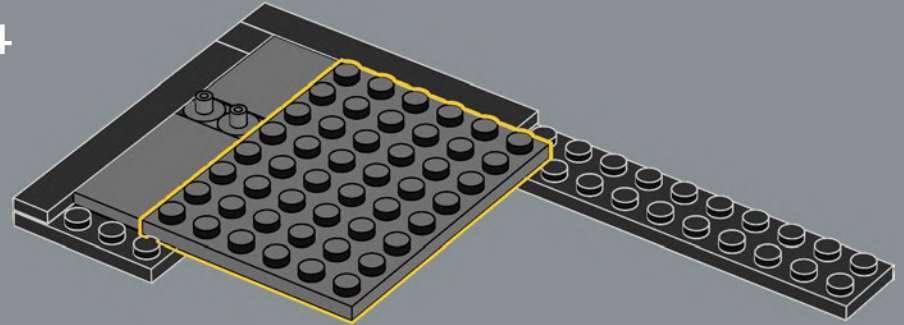




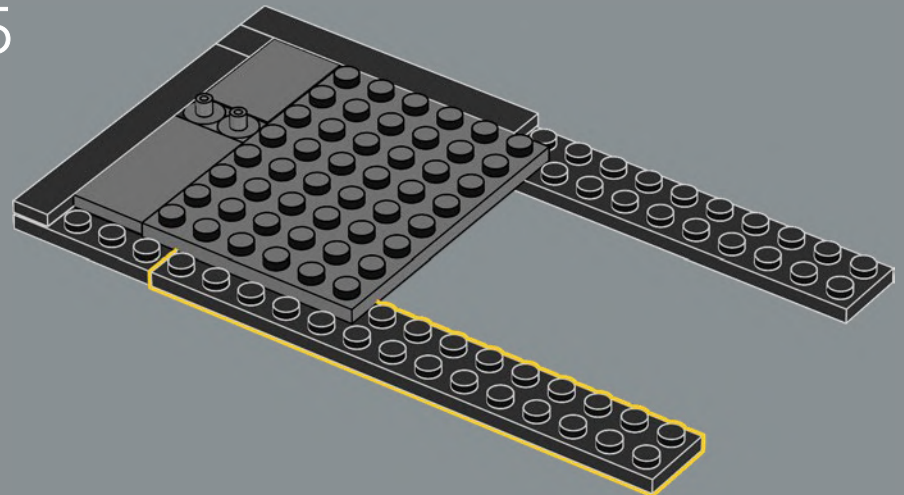
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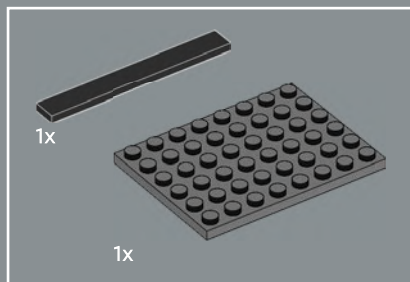
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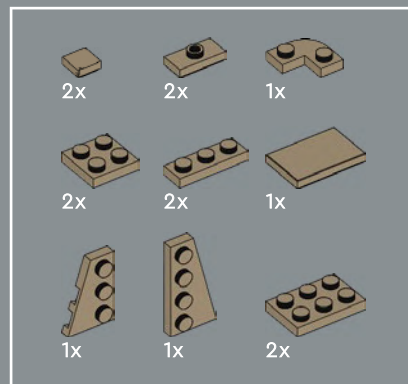
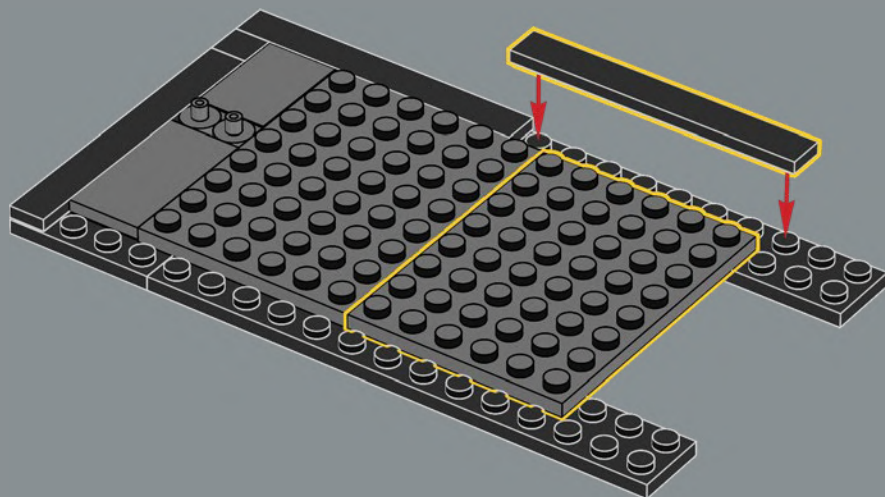
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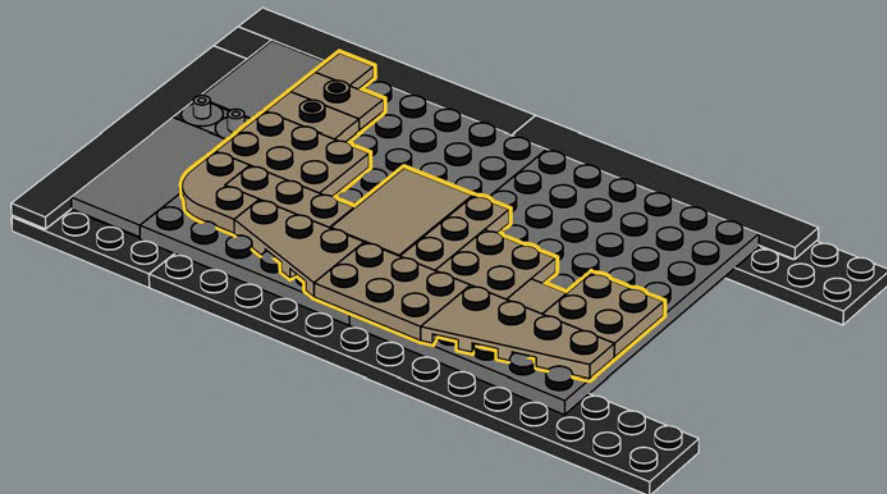


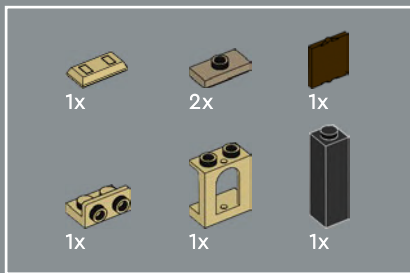


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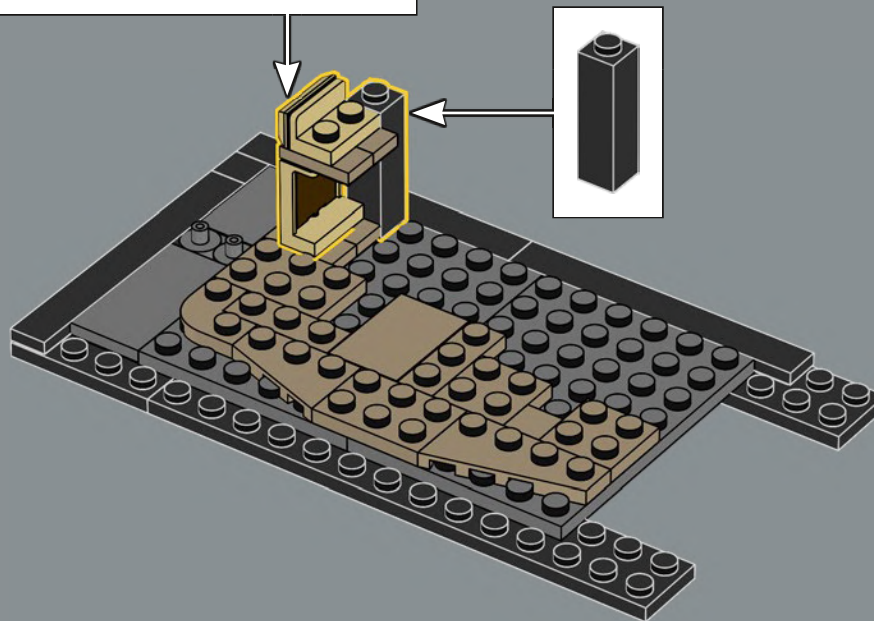
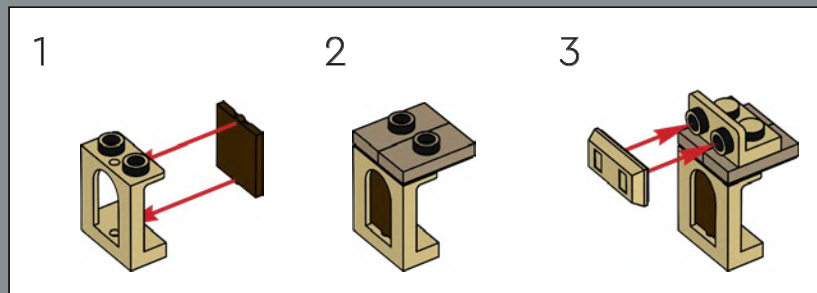


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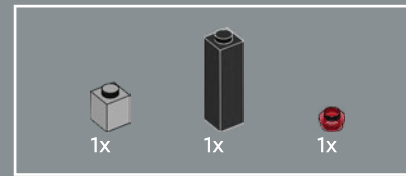
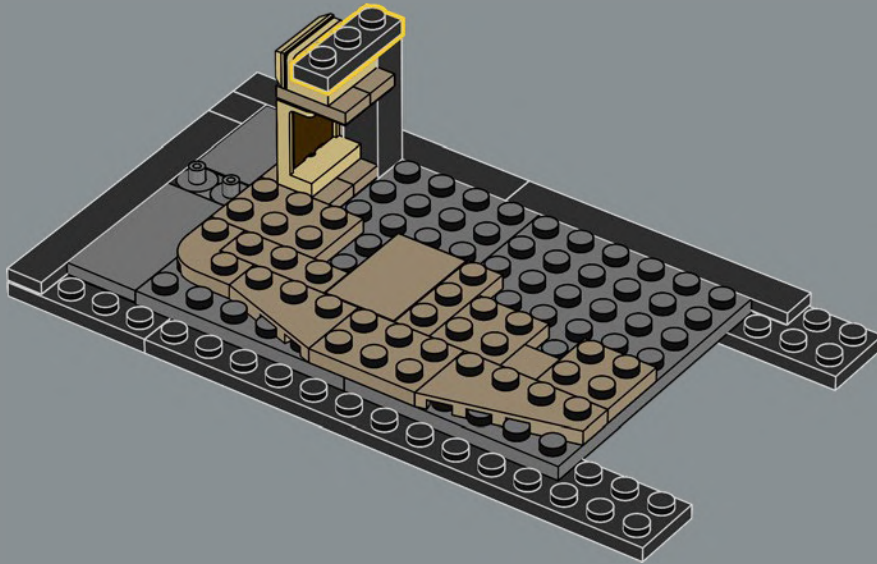


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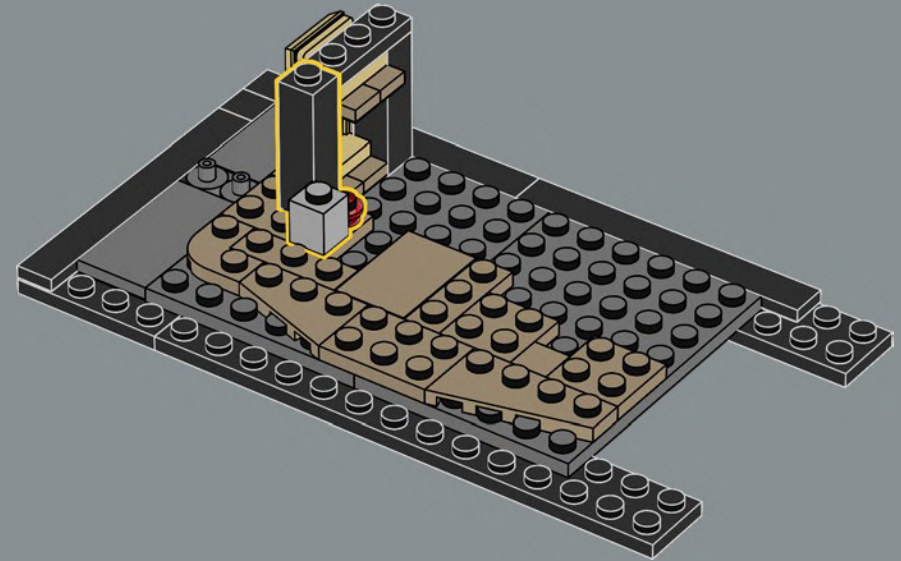




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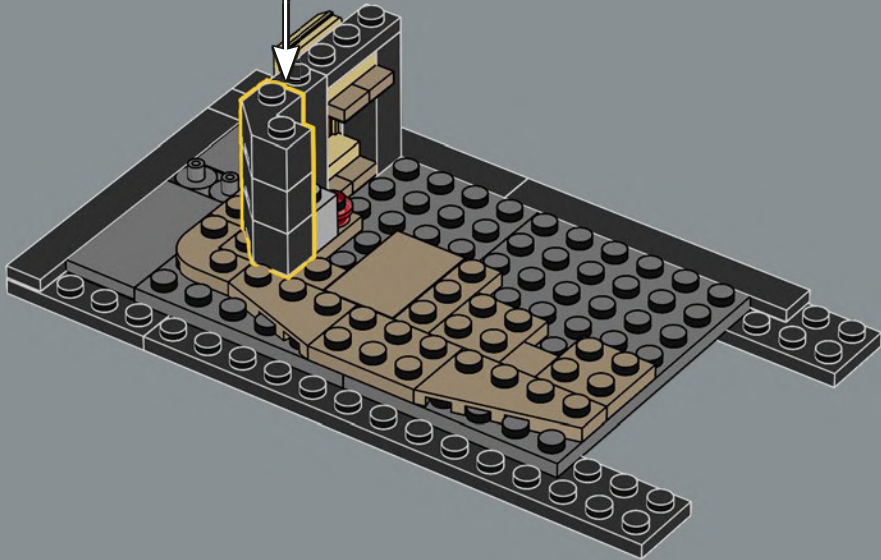
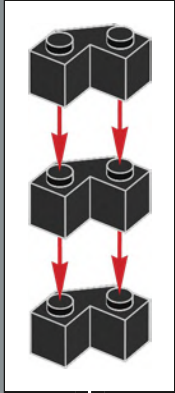
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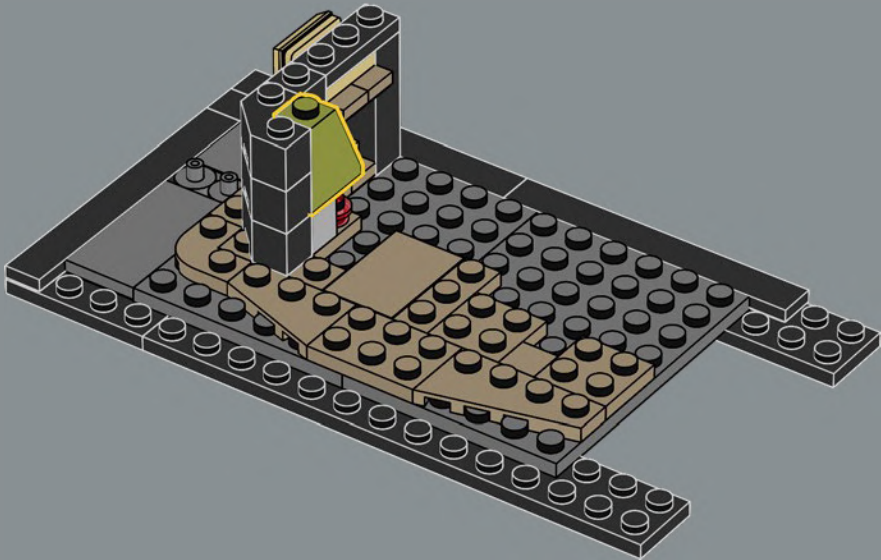


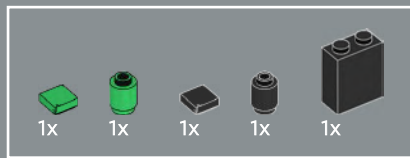


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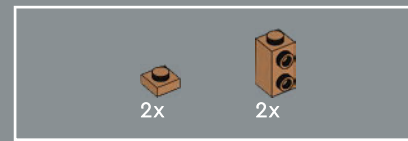
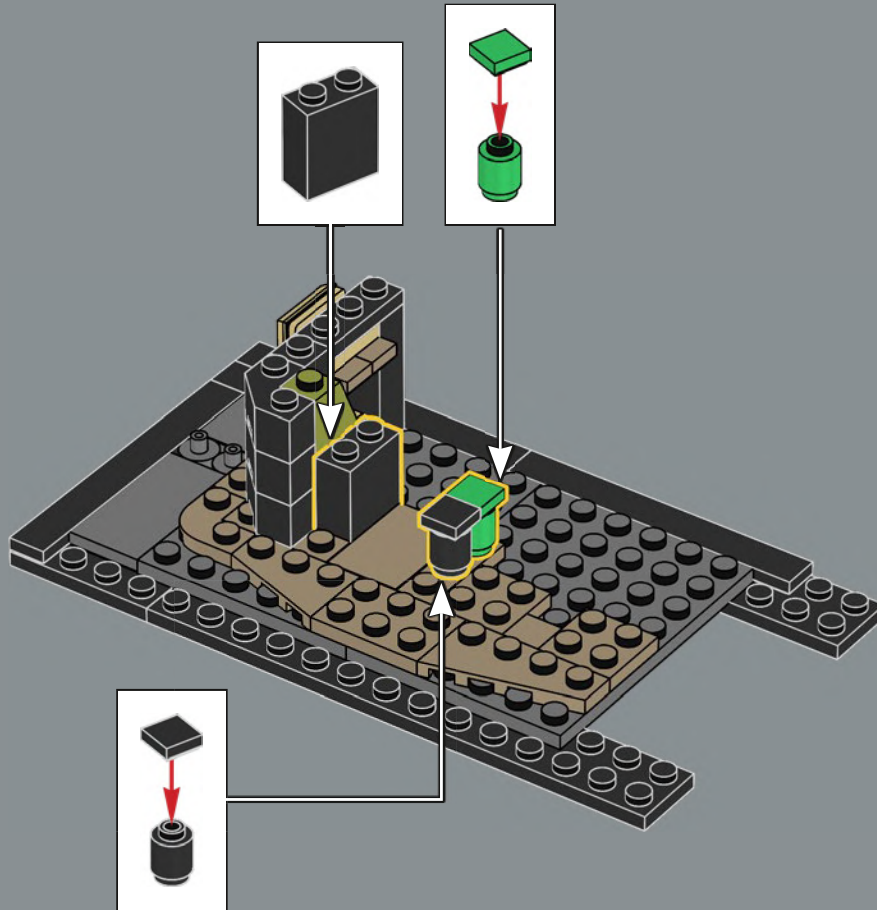


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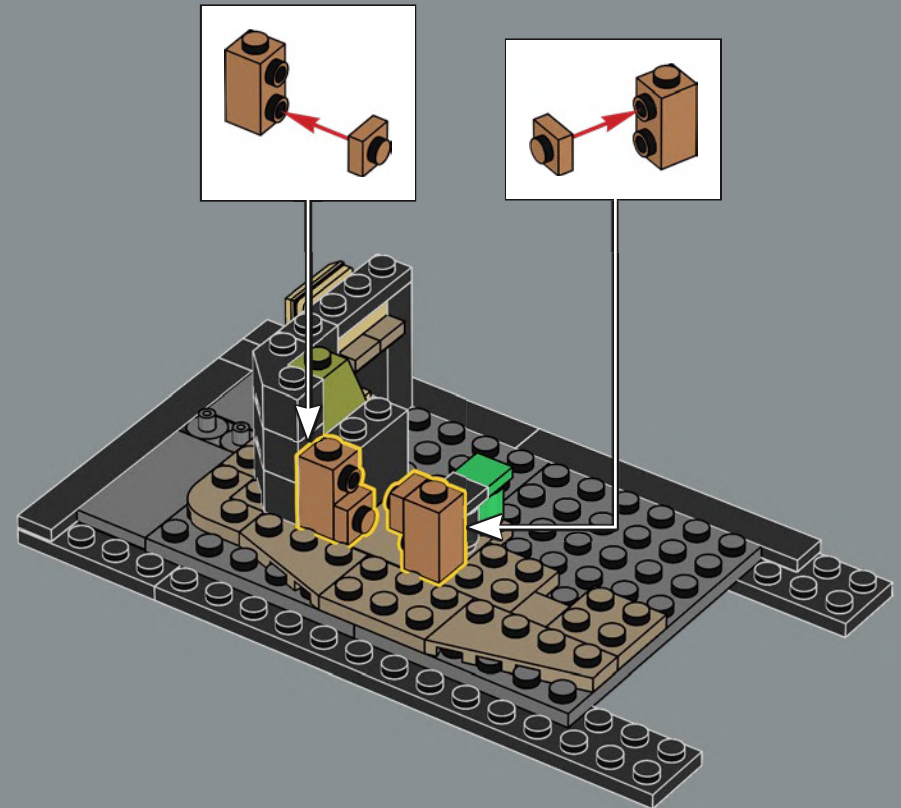


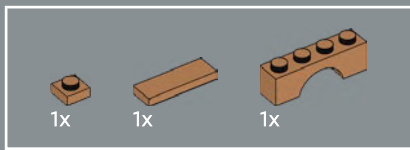


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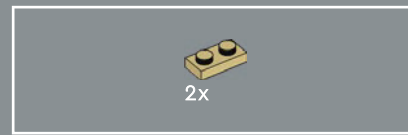
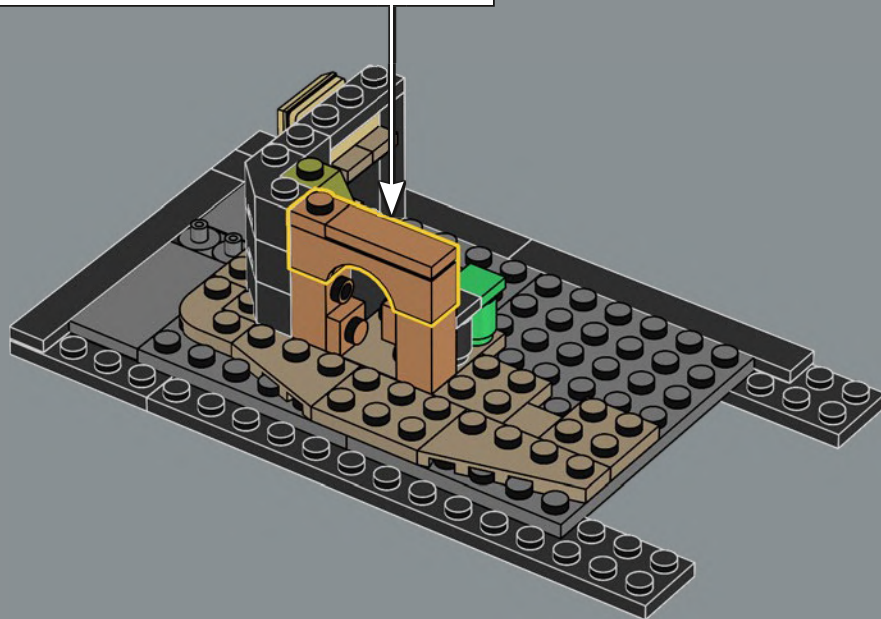
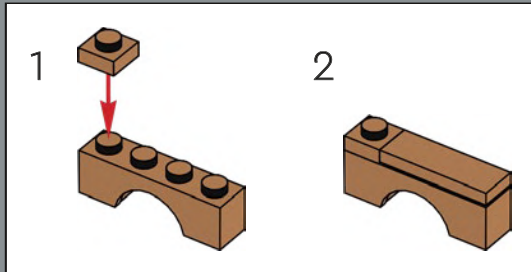


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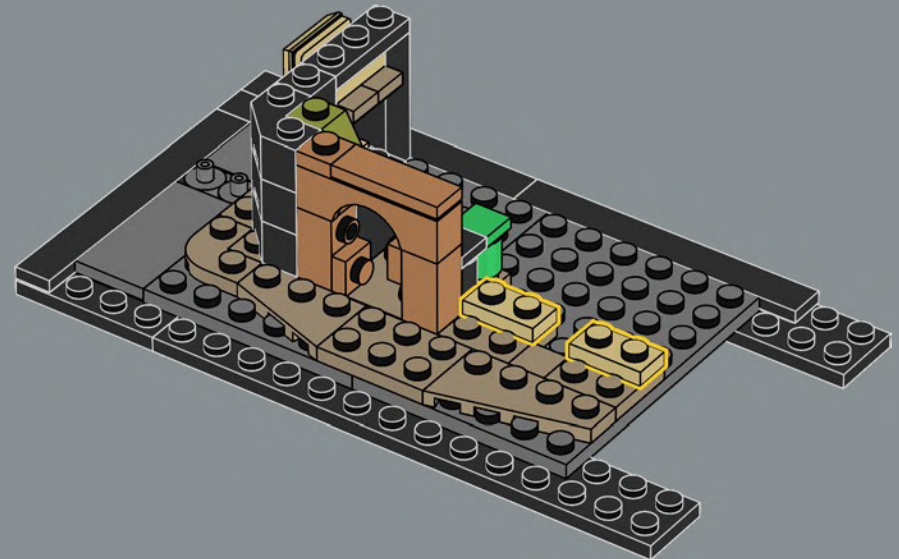




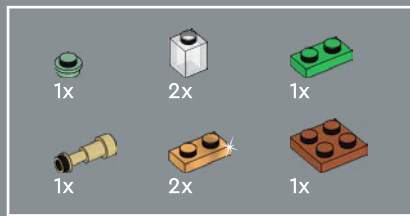
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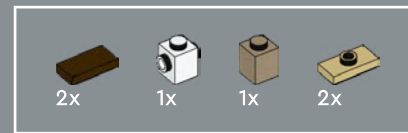
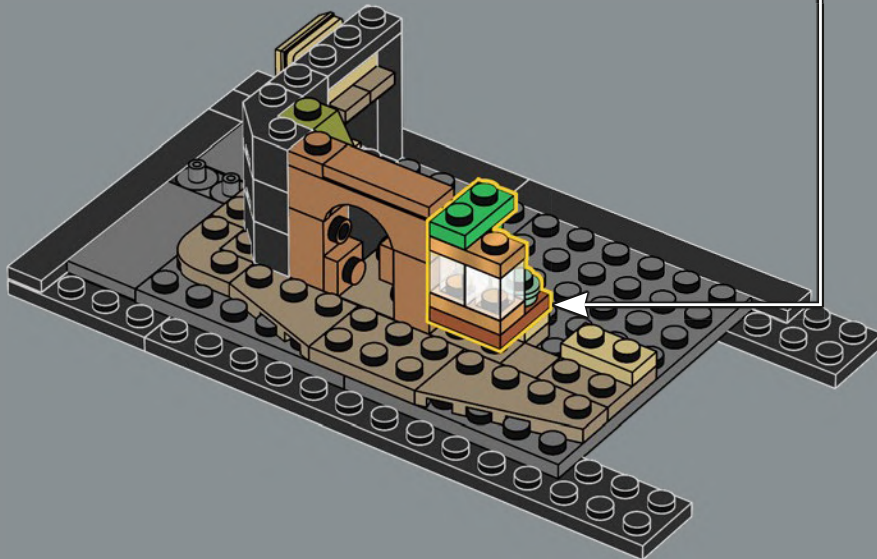
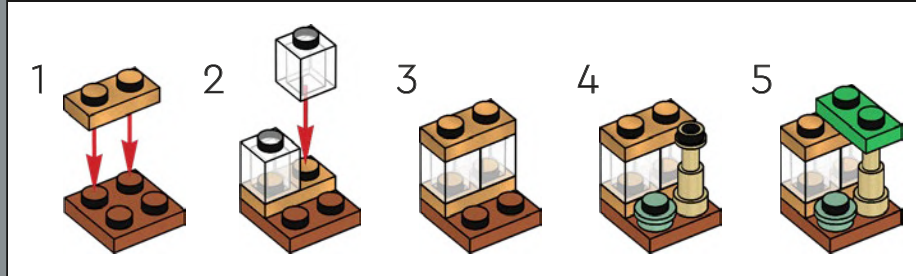
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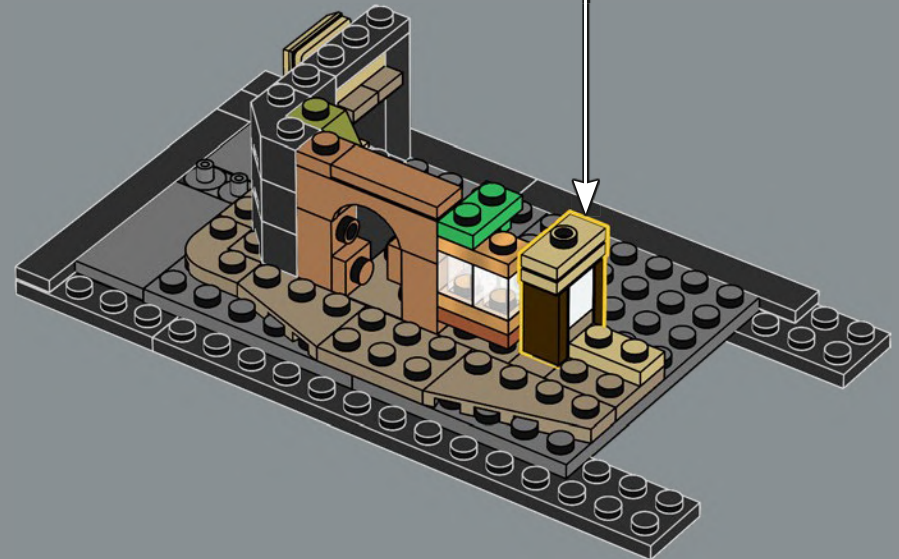
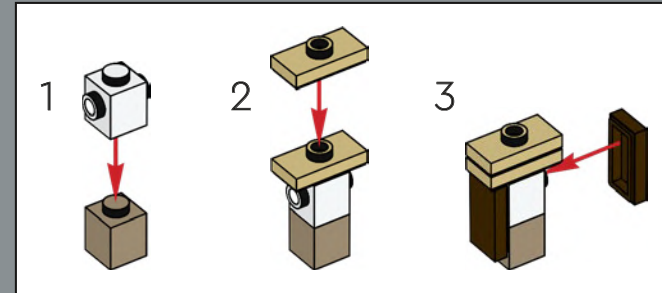


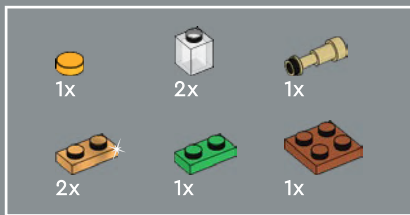


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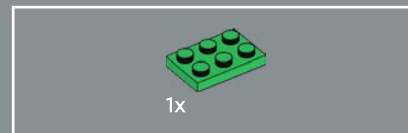
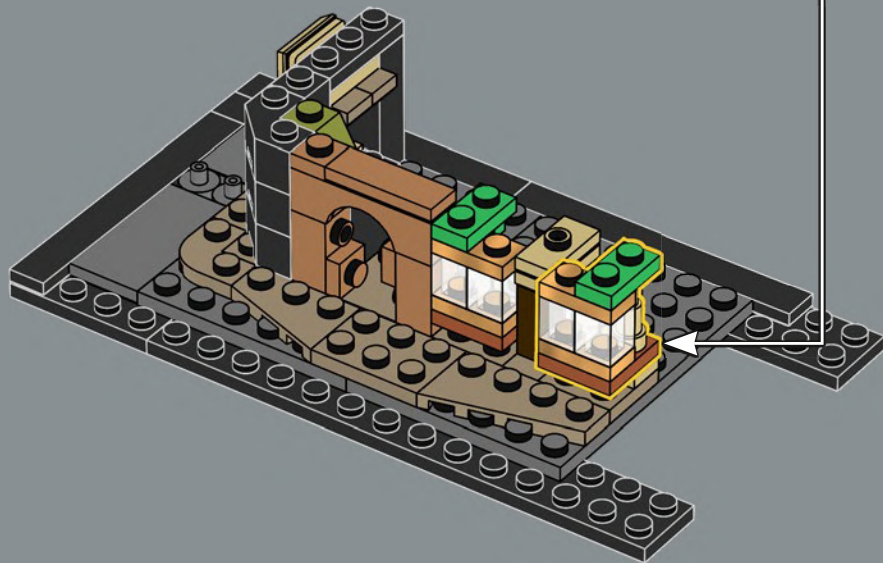
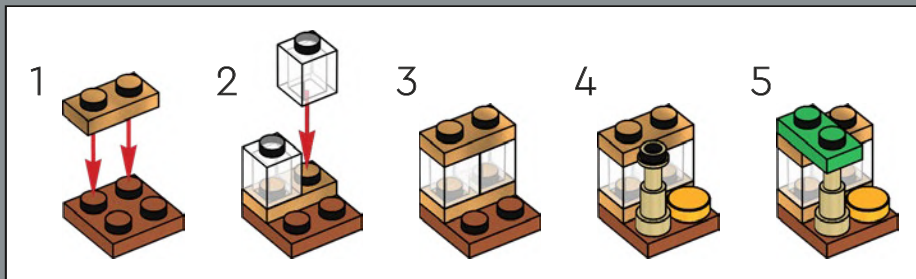


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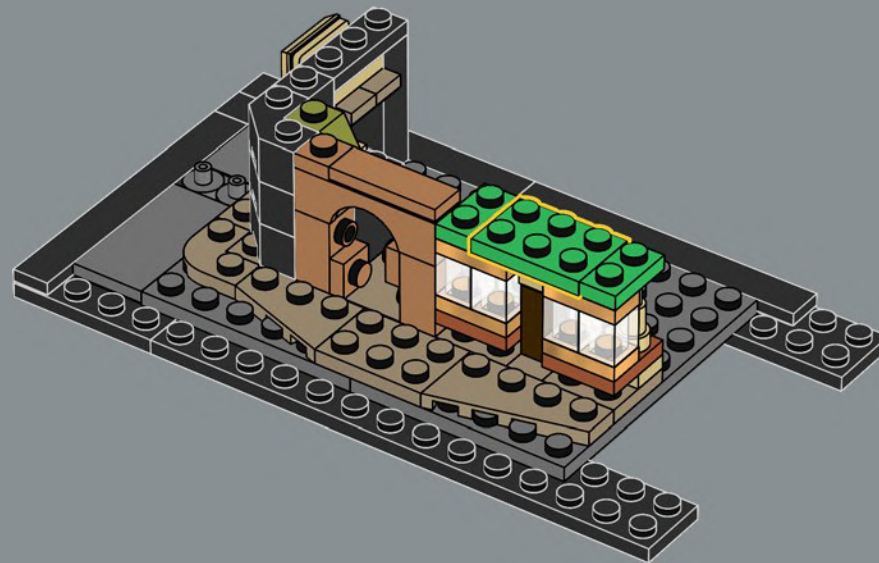




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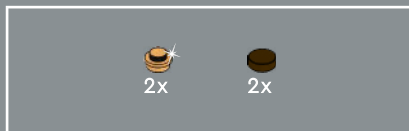
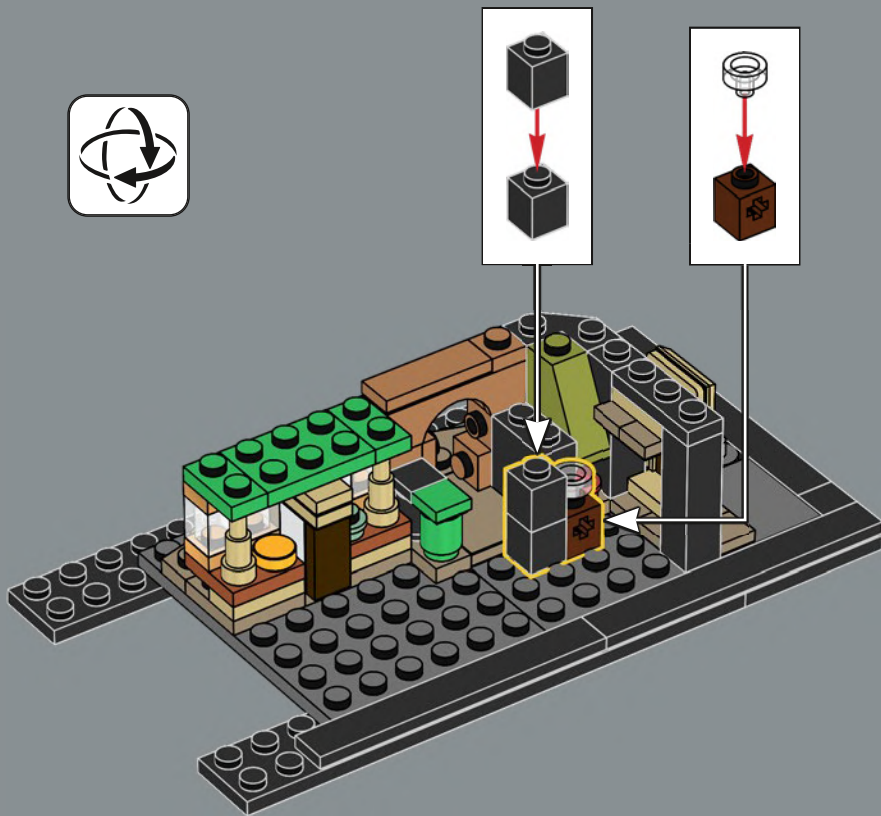


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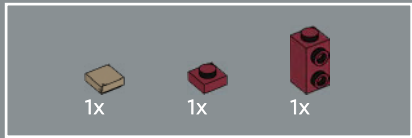
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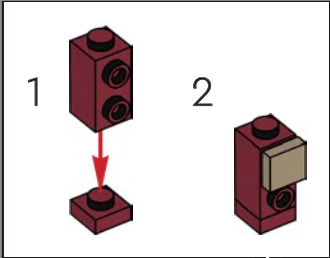
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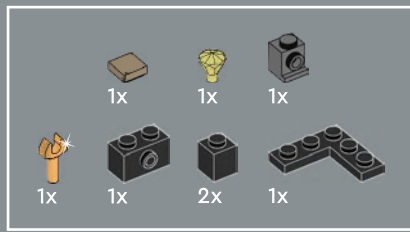




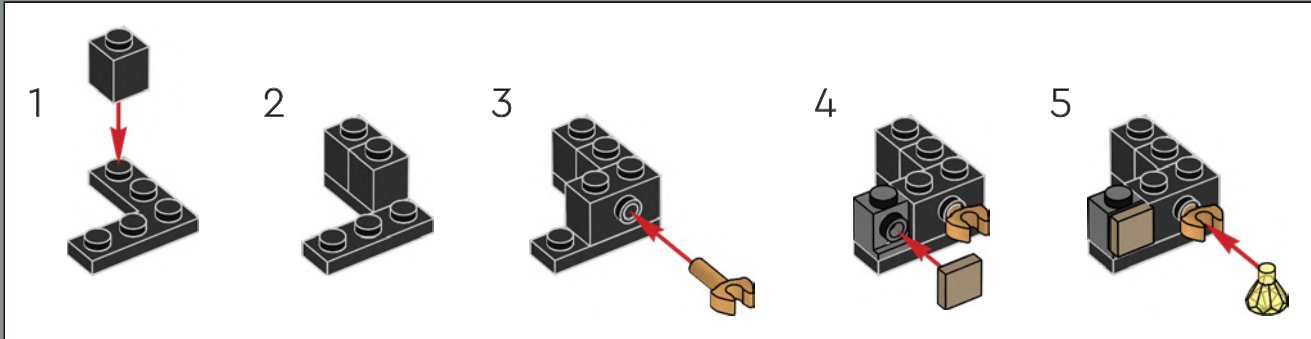


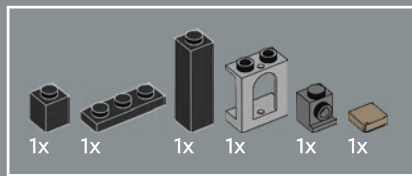
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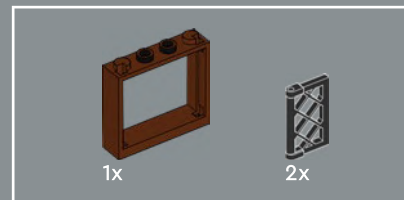
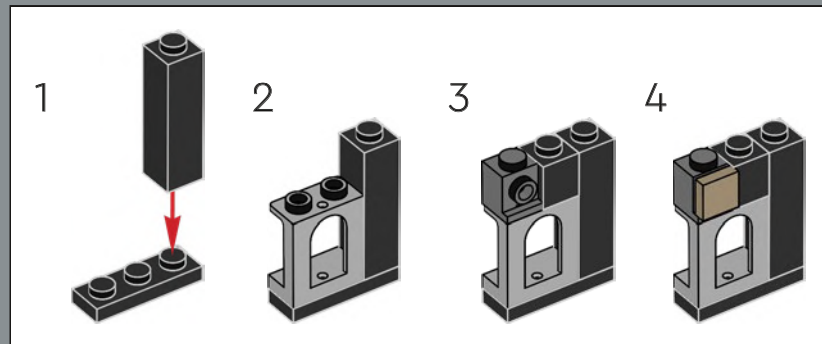


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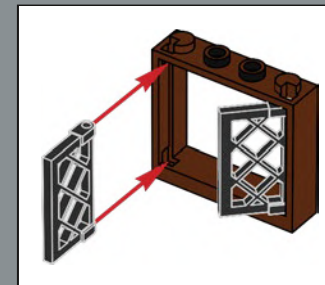




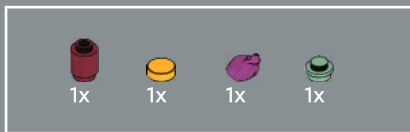
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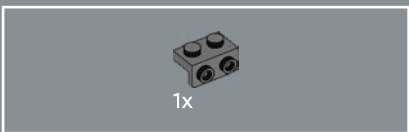
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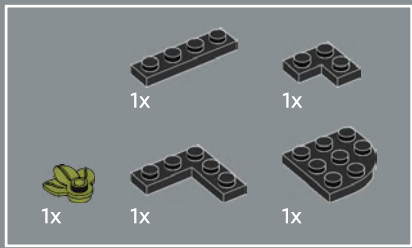


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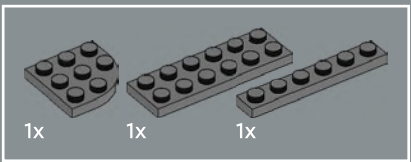


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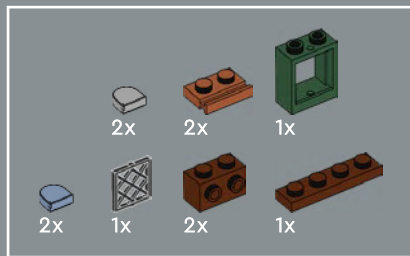


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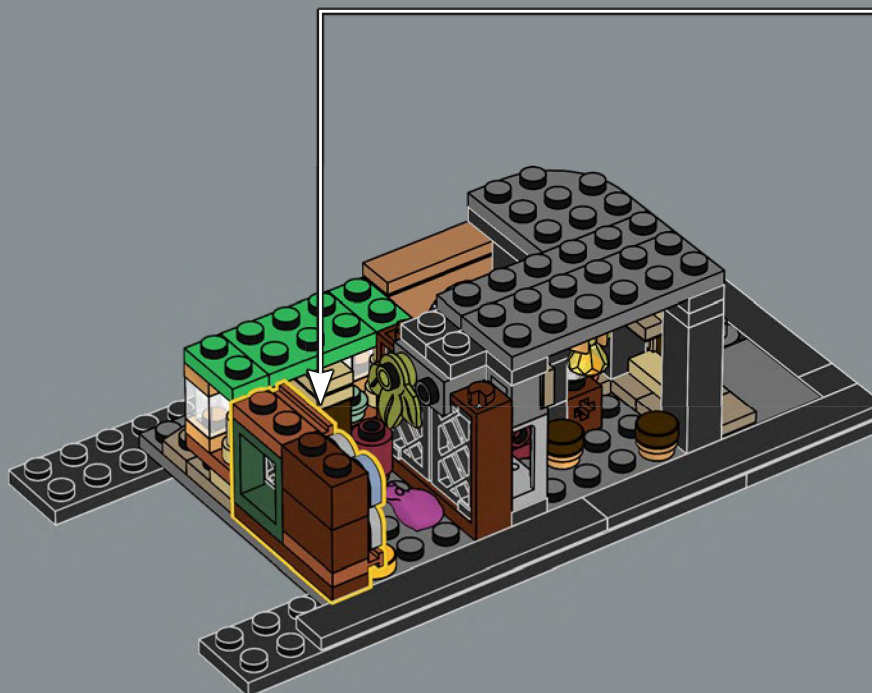
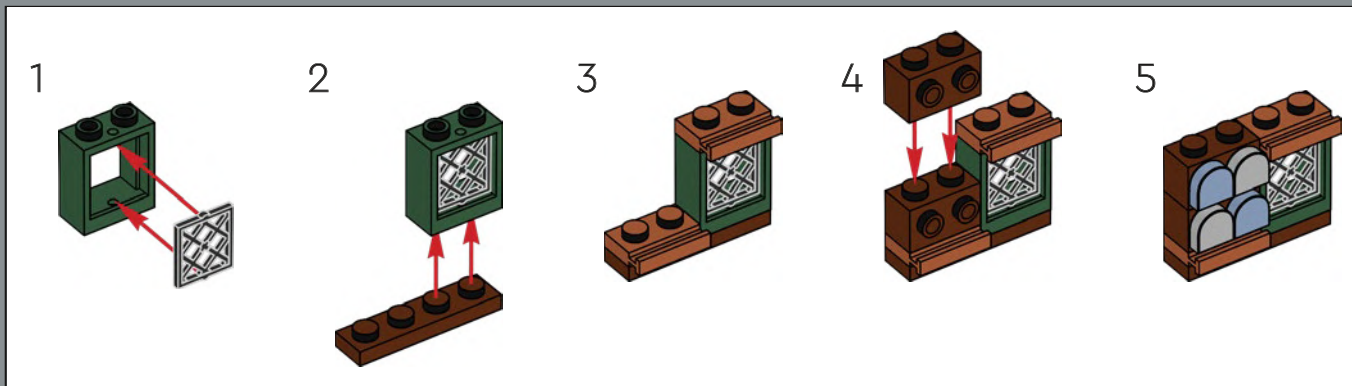


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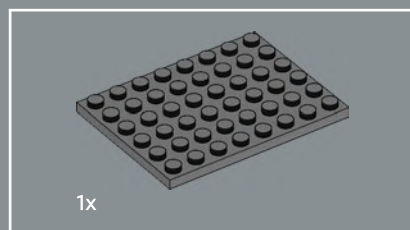




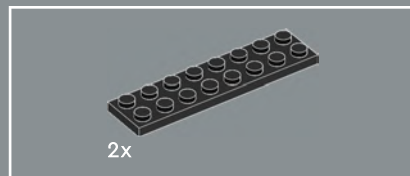
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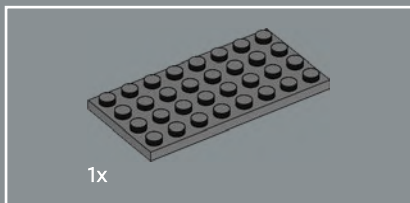


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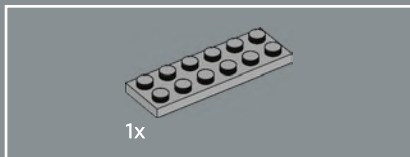


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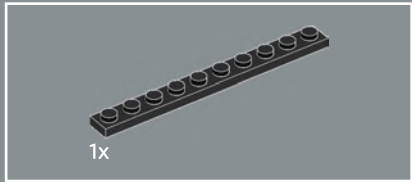
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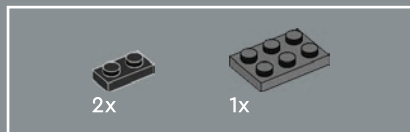
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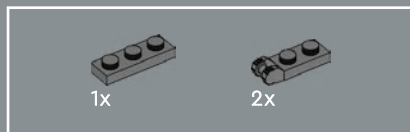
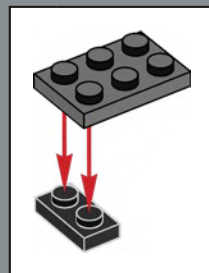
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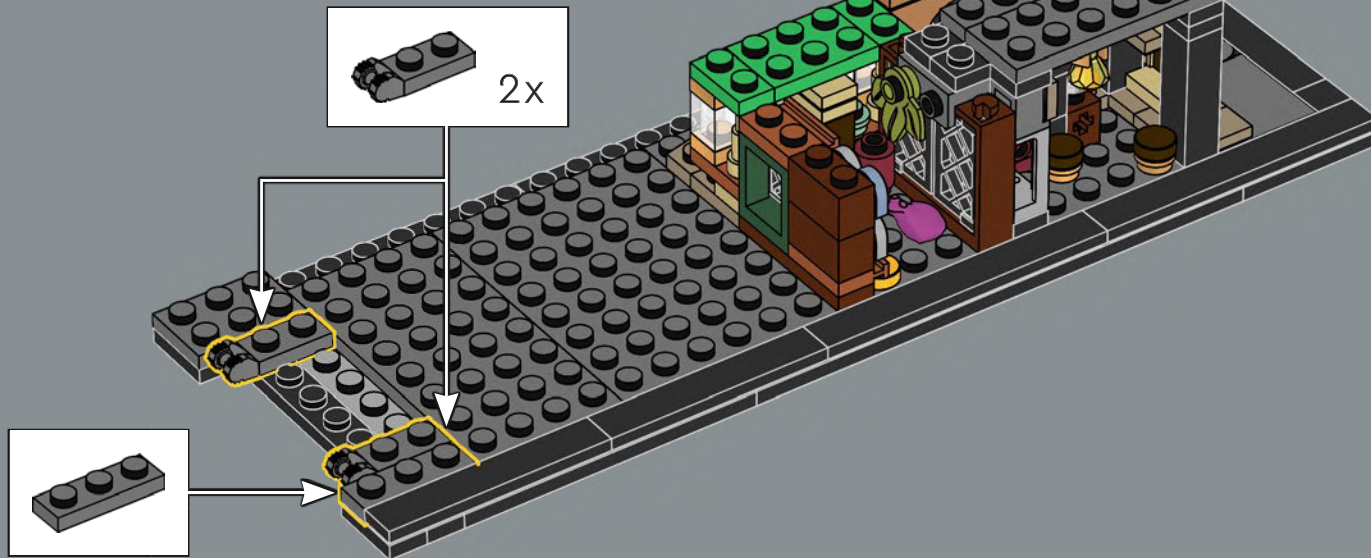
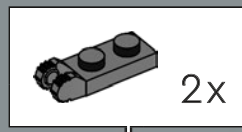


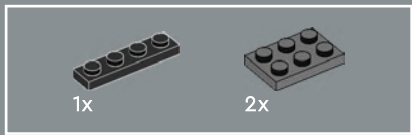


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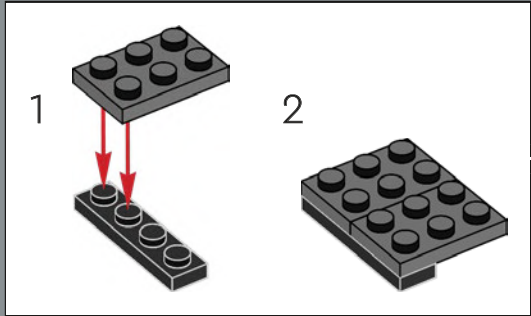


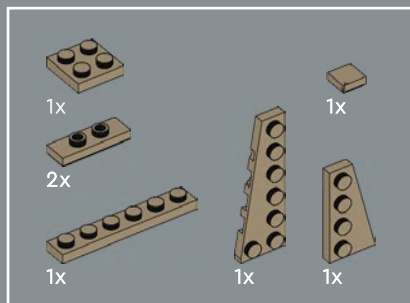
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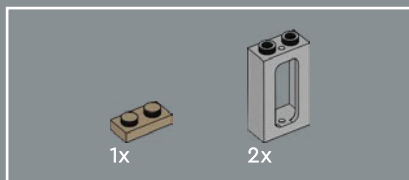


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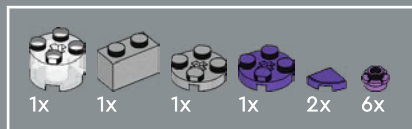
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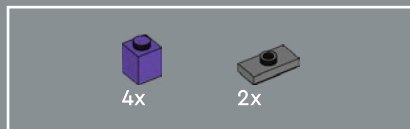




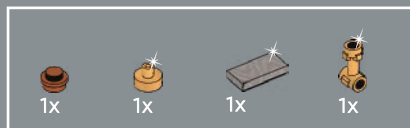
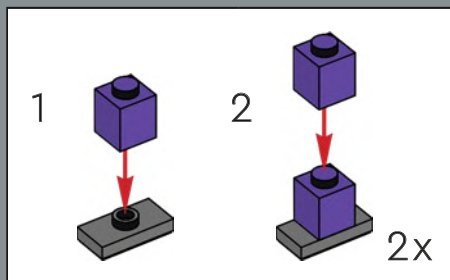


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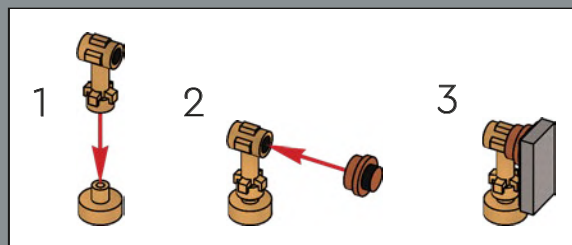


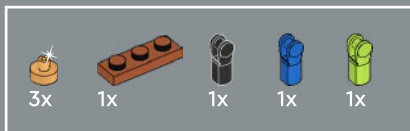


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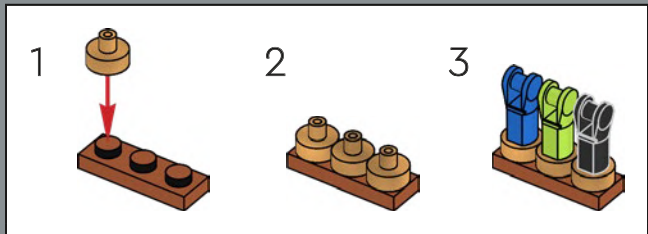


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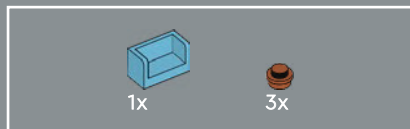




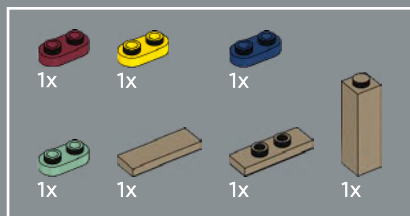
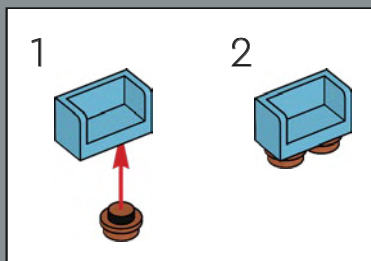
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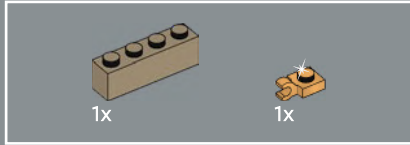
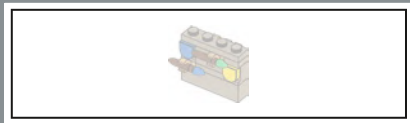


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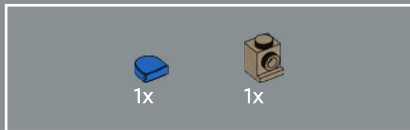
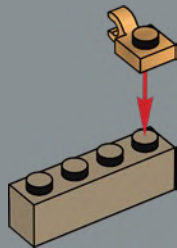


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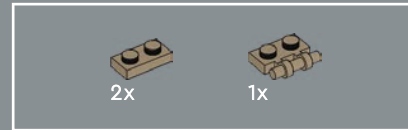
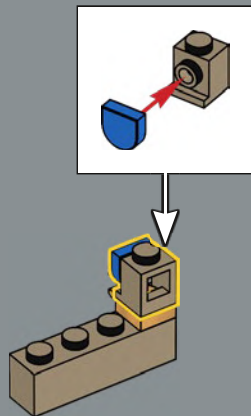




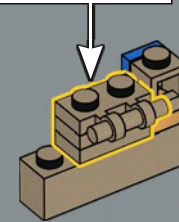
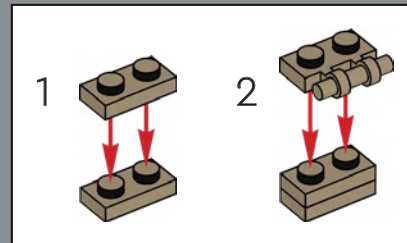
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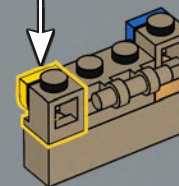
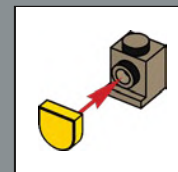
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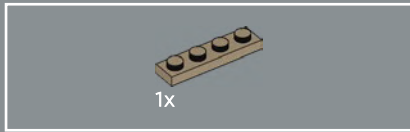
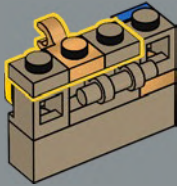


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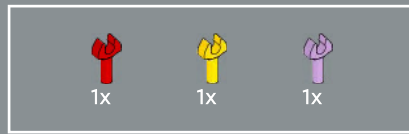
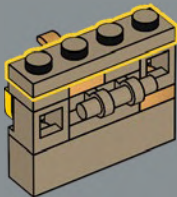




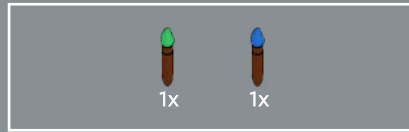
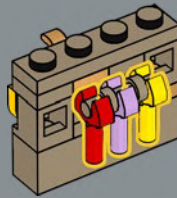
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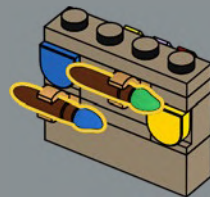
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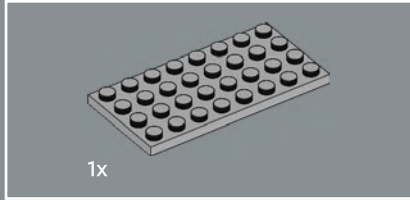








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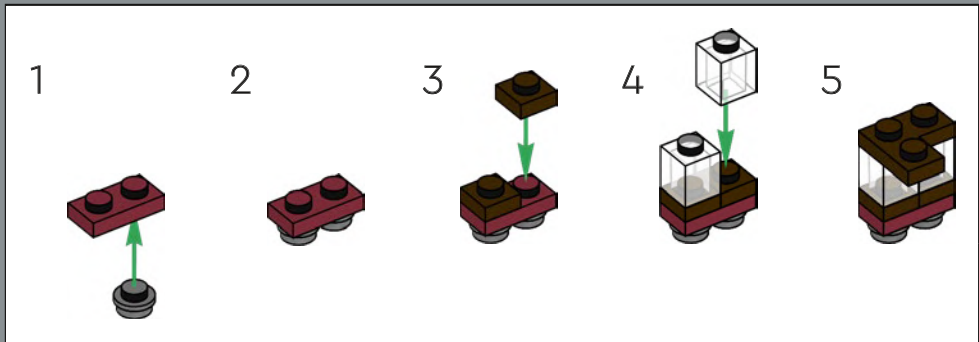


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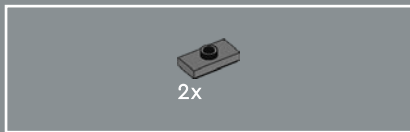




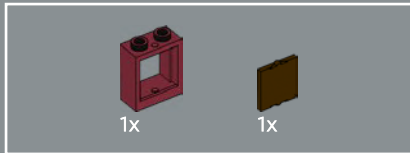
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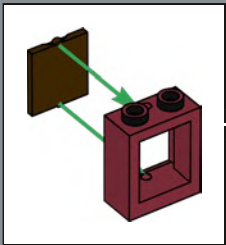




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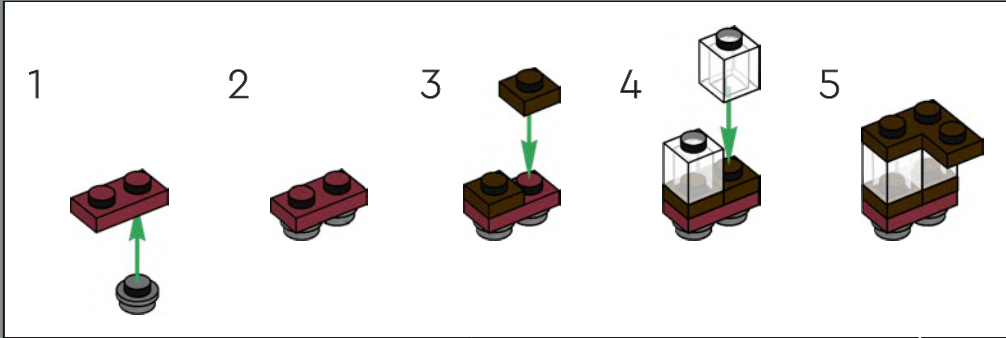


62





63



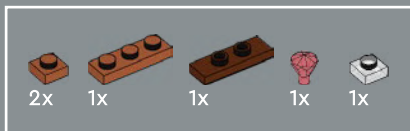


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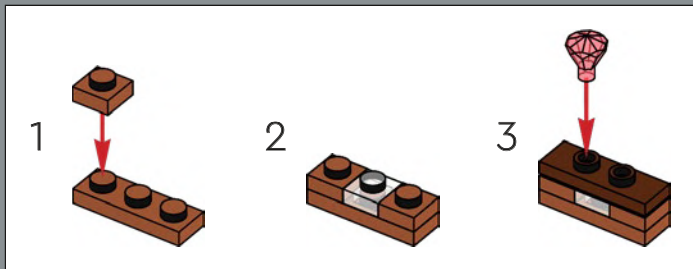
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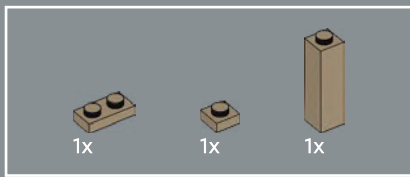






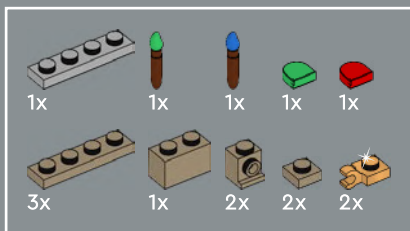
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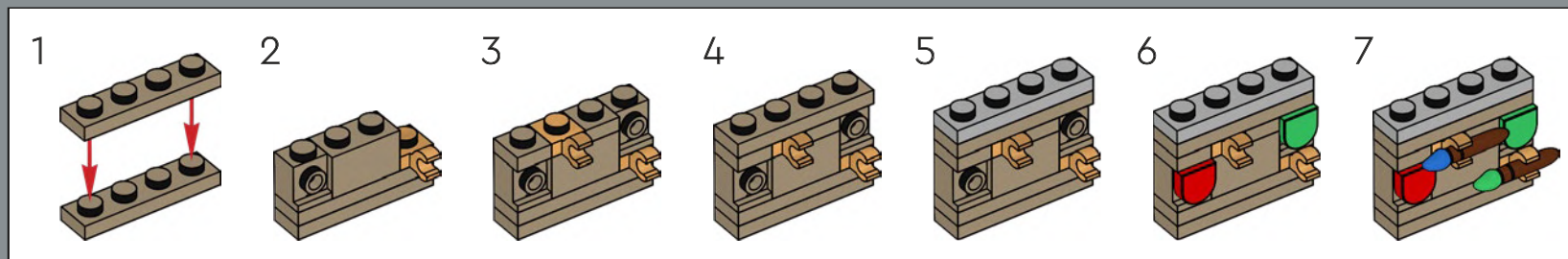


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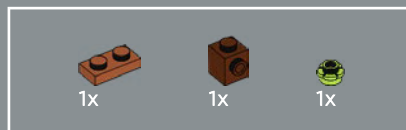




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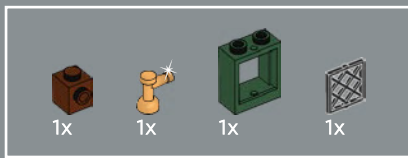
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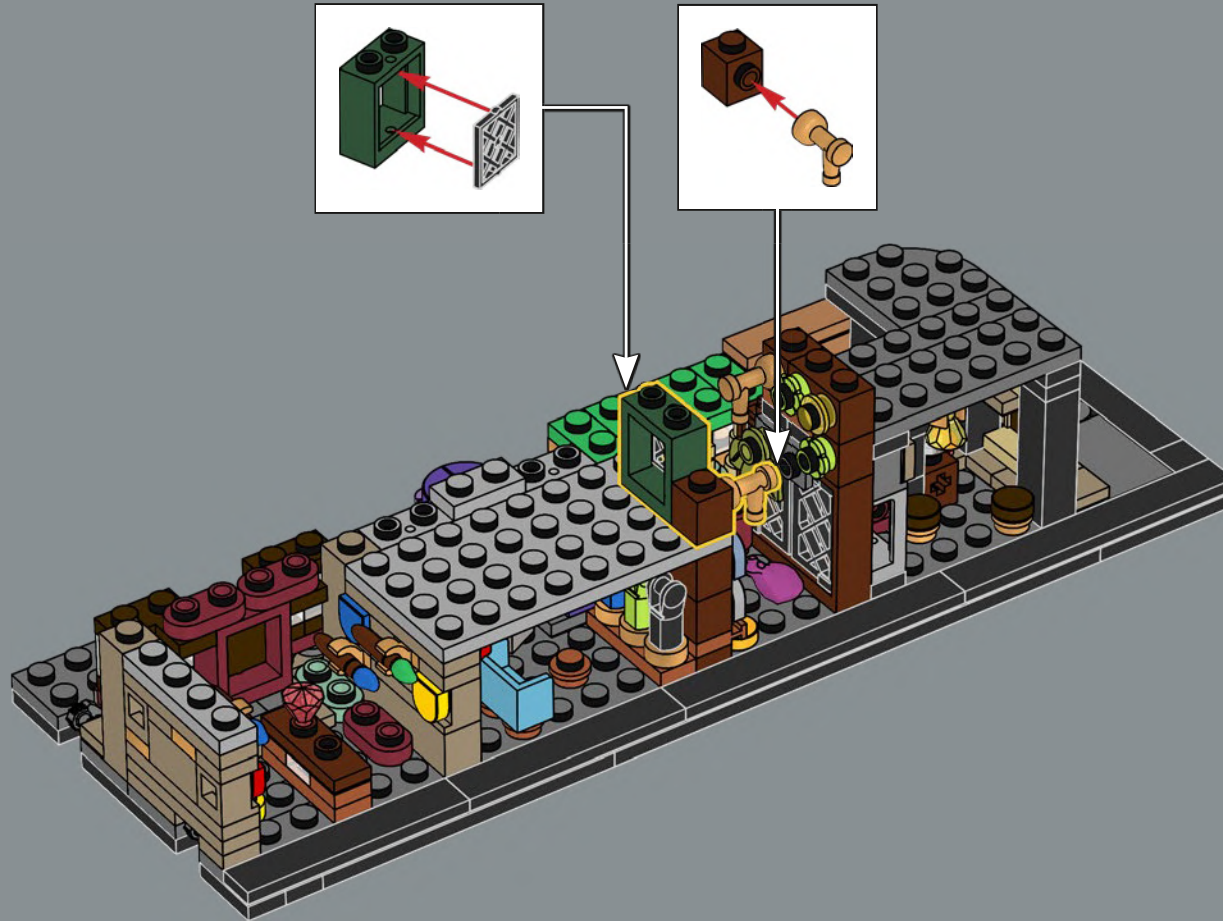
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- 1x 
- 1x 
- 1x 
- 1x 

69





70





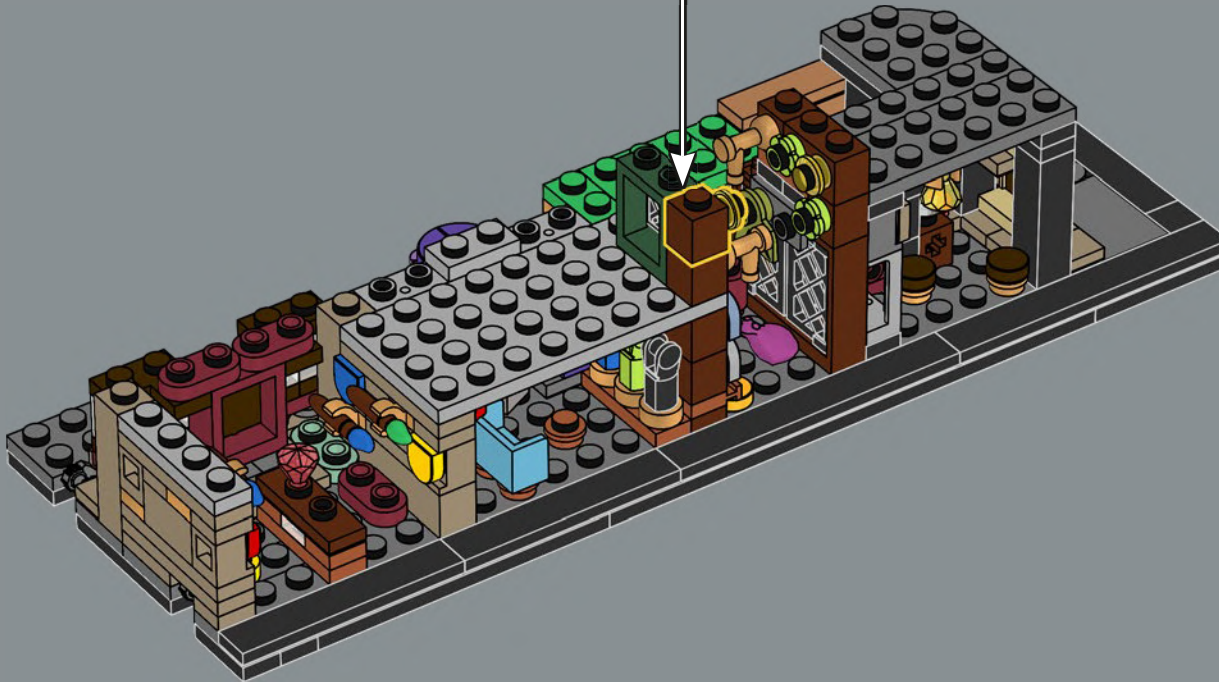
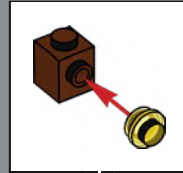


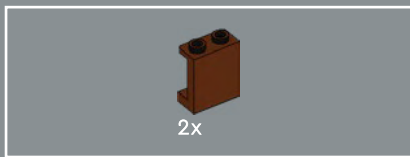
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1x

71





72

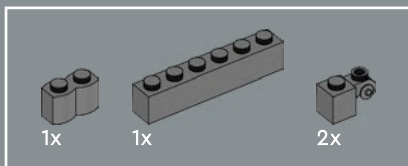




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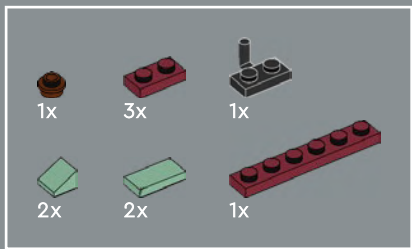




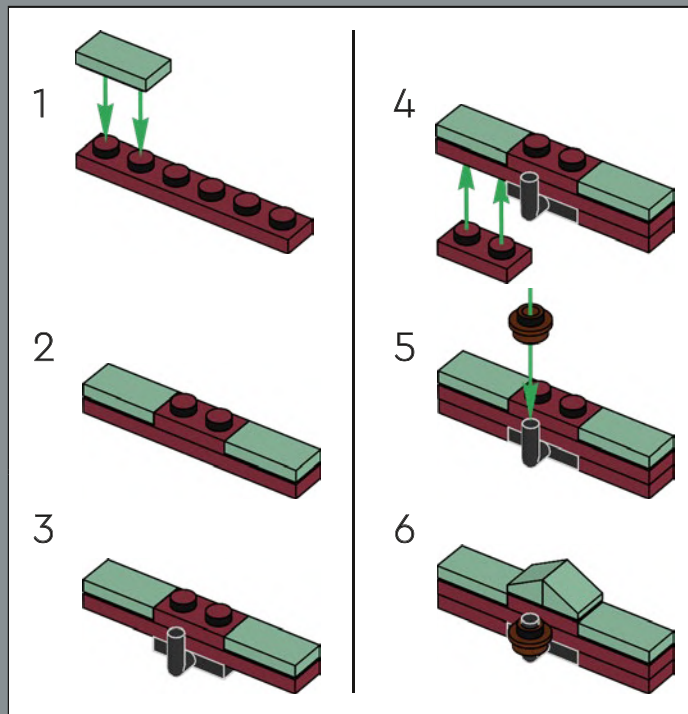


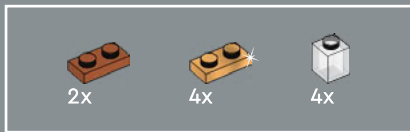
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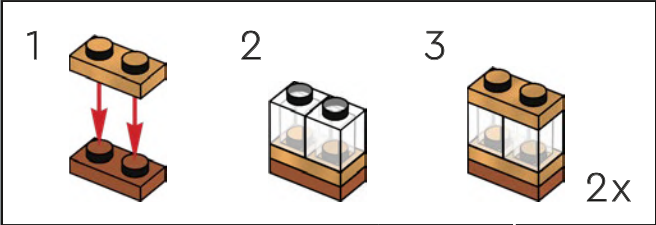


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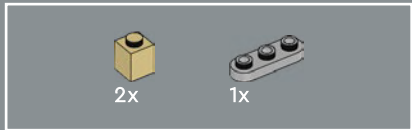




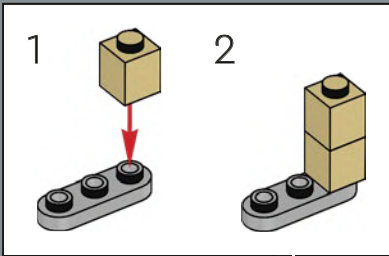
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77





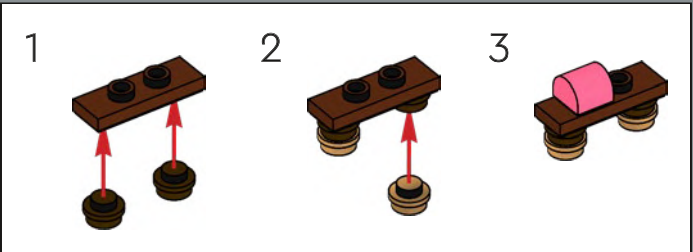
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78





79





|                                                                                  |                                                                                  |                                                                                  |
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| 1x                                                                               | 2x                                                                               | 1x                                                                               |

80



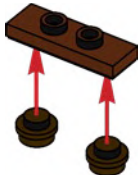
  
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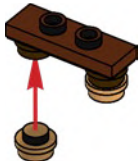
  
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2x

  
1x

81

1  


2  


3  






1x



1x

82



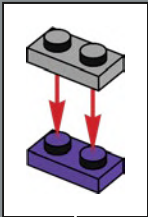


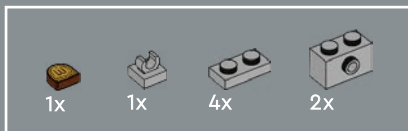
  
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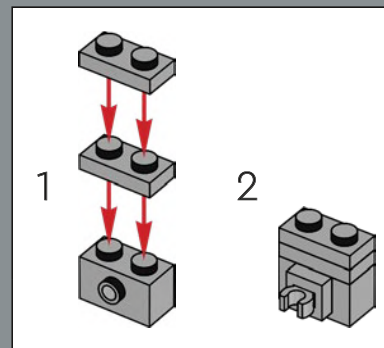
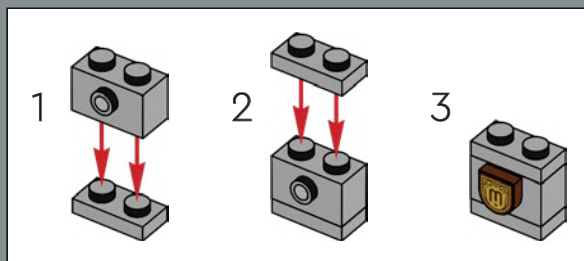
  
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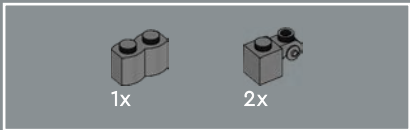
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84

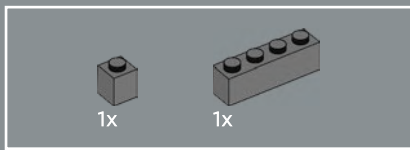




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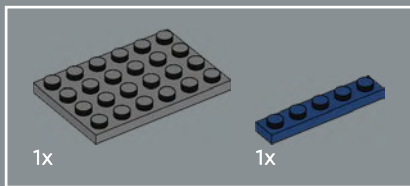






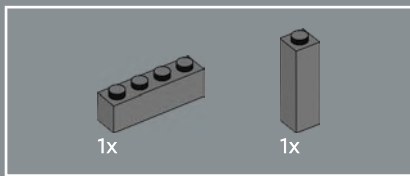
86





87

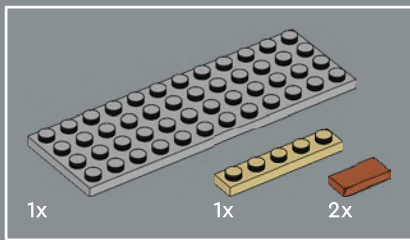




88





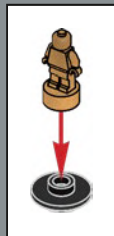
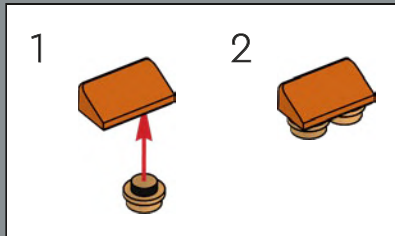


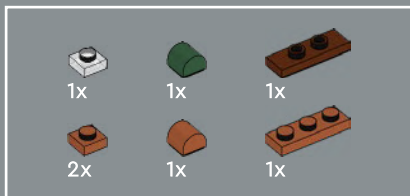
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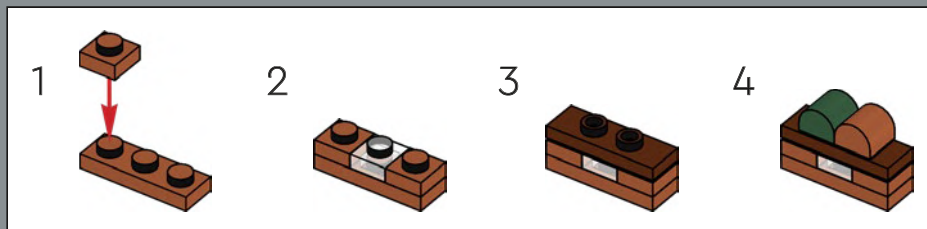


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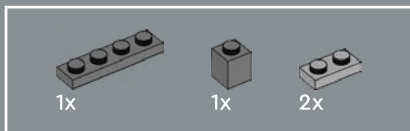




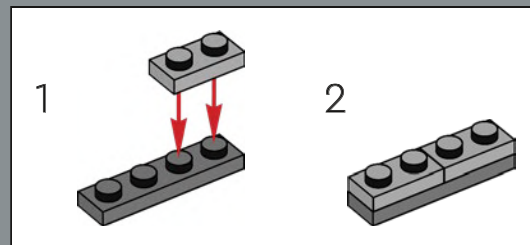
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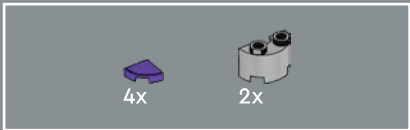




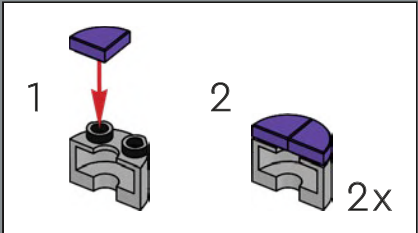


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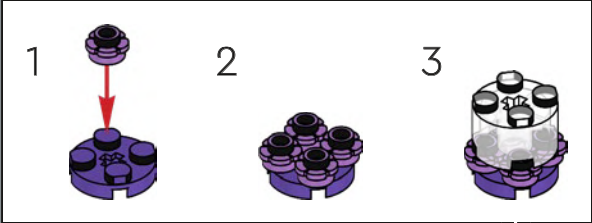


93





94



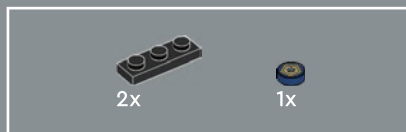




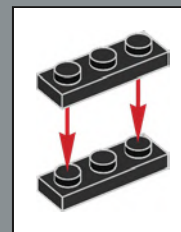
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95





96

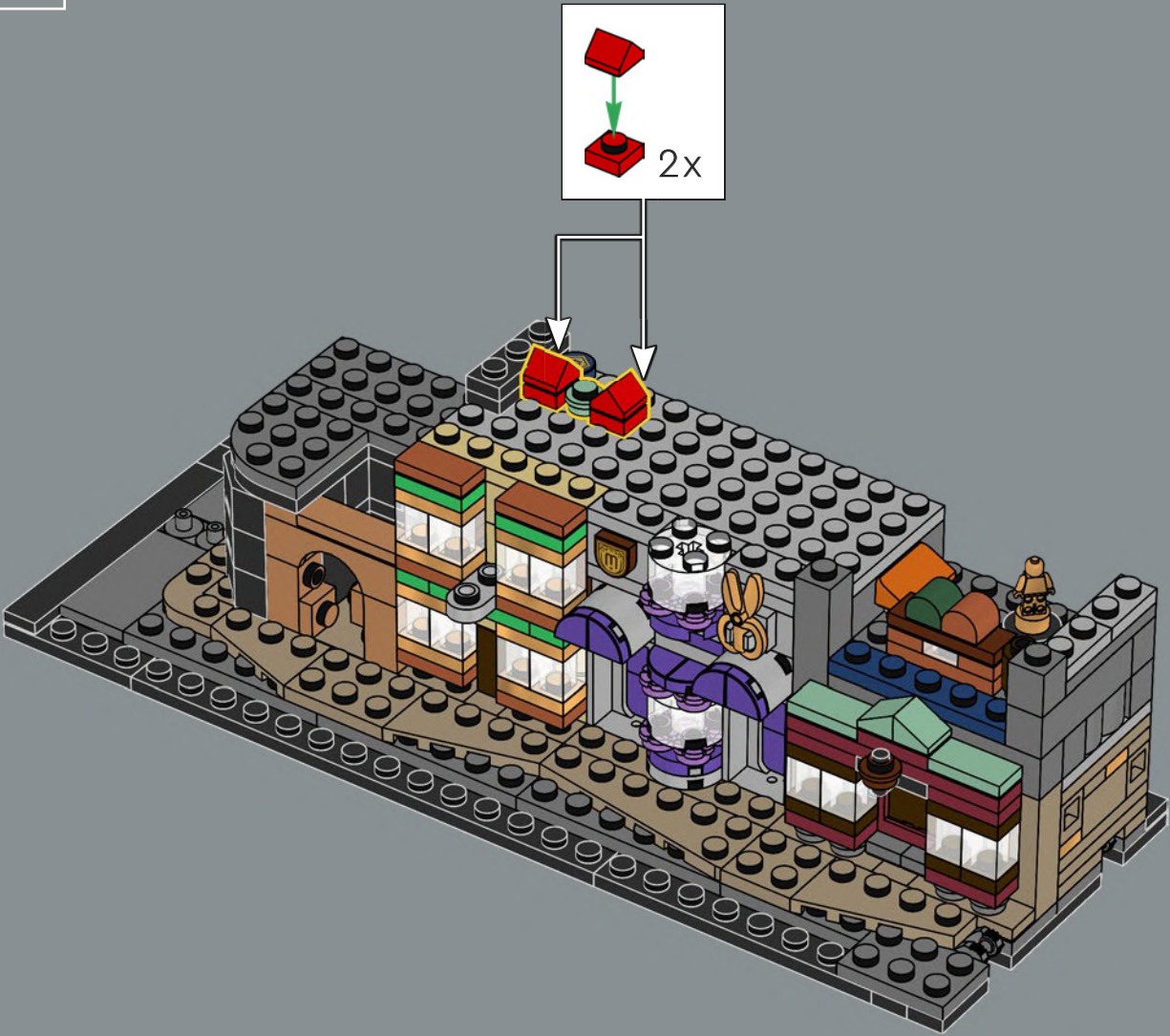


  
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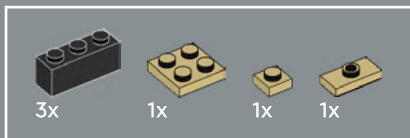
  
2x

  
1x

97

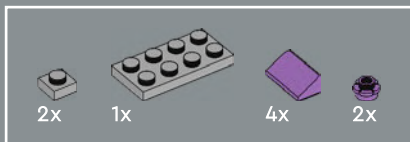






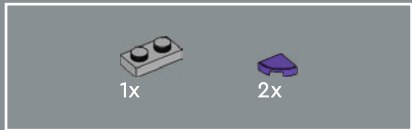
98





99





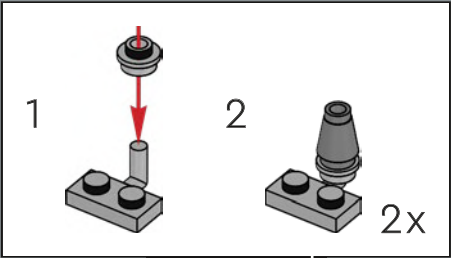
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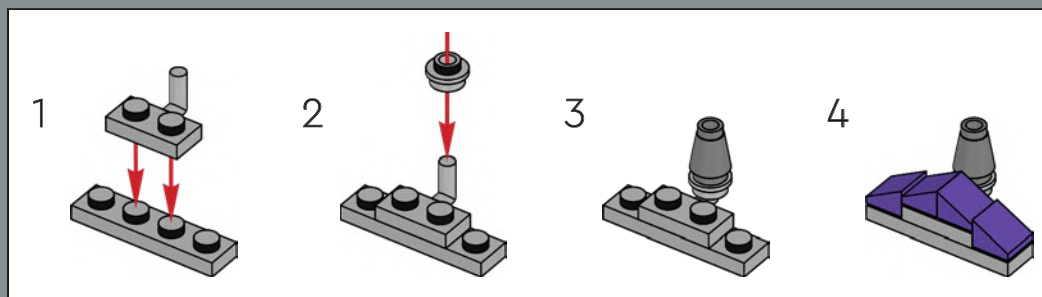


101





102





2x

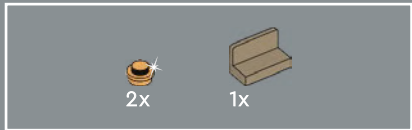
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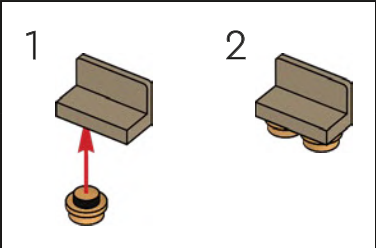
### **Madam Malkin's Robes for All Occasions**

Famous for its high-quality attire to suit the needs of witches and wizards of all ages – from Hogwarts™ school uniforms to fancy dress robes and travelling cloaks.





104



  
1x

  
2x

  
1x

  
1x

105

1

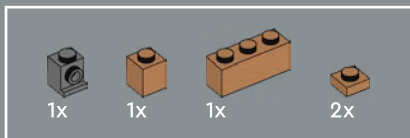


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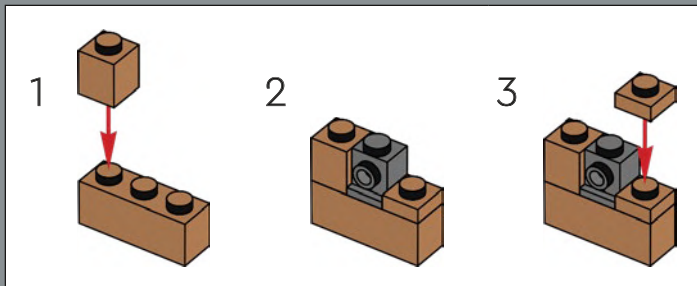








106







1x



1x



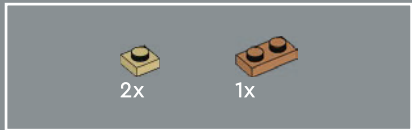
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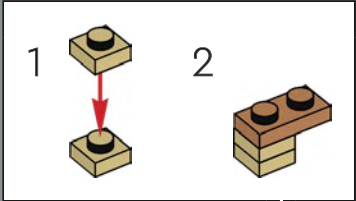
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107





108



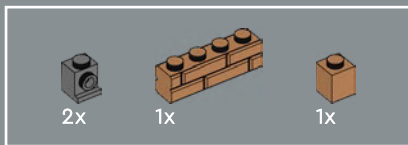


2x

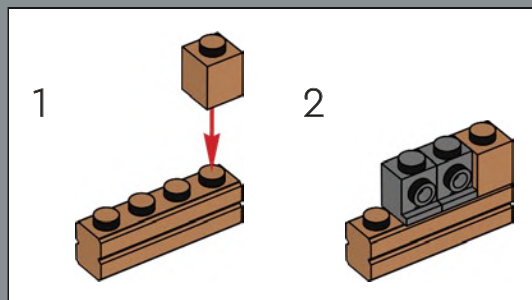
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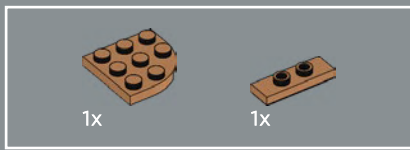






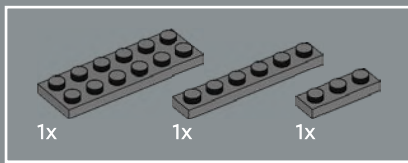
110





111





112

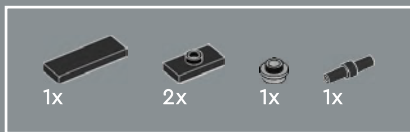




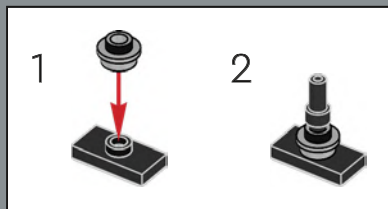


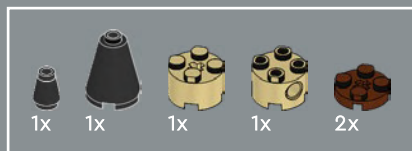
113



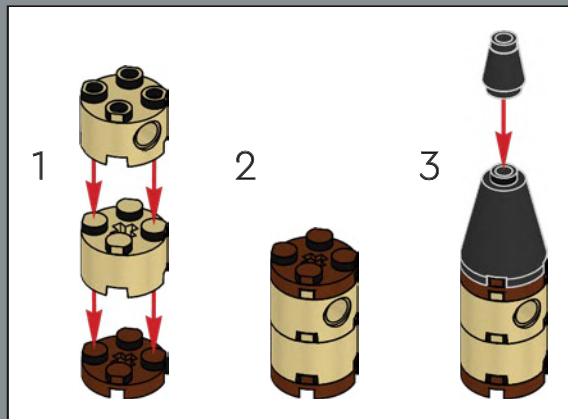


114





115







2x



2x

116



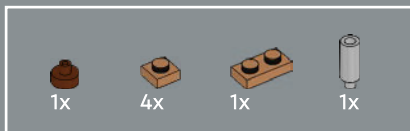
2x



## The Magical Menagerie

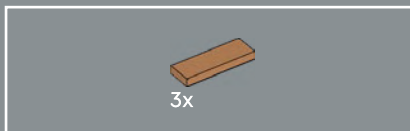
The Magical Menagerie specialises in magical creatures and all their care essentials. This is where Hermione adopted Crookshanks, a loving, independent half-Kneazle cat with a penchant for catching rats!





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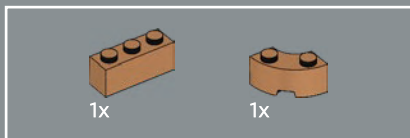




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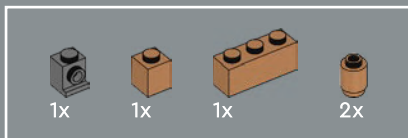






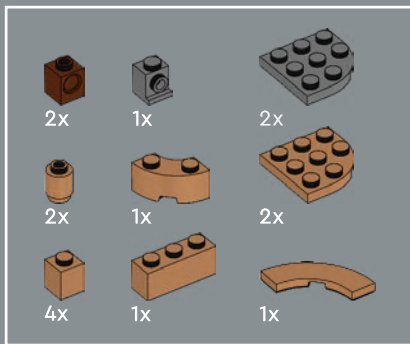
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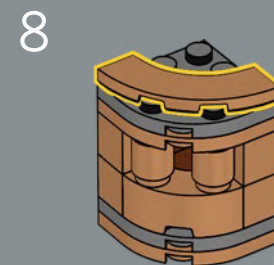
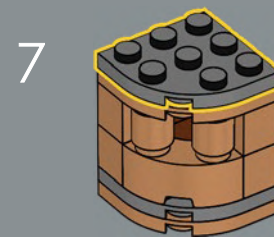
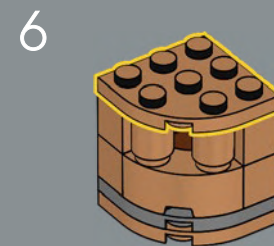
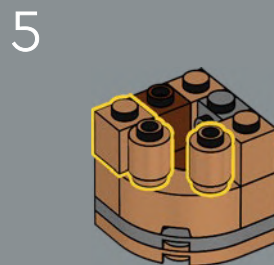
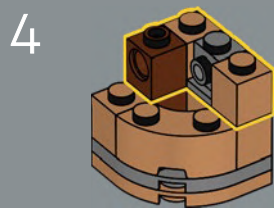
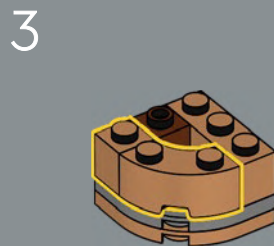
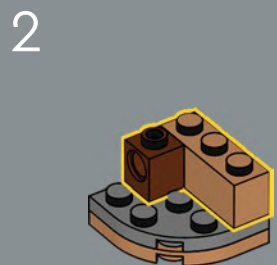
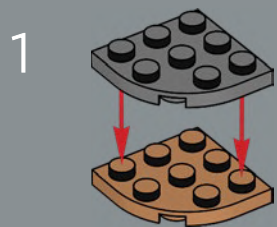


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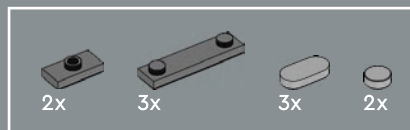




## The Leaky Cauldron

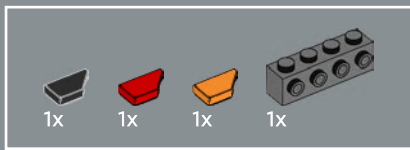
The Leaky Cauldron is the oldest pub in London and famous for its hearty fare. Despite its humble exterior (and mysterious clientele), it serves as a magical gateway between the Muggle™ world and the Wizarding World™.



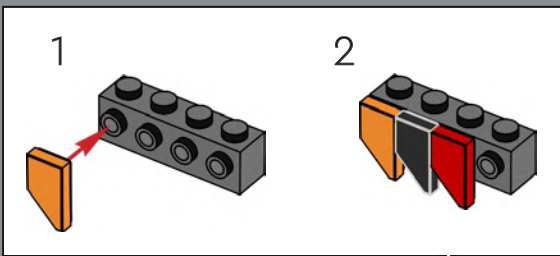


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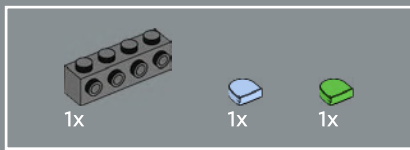




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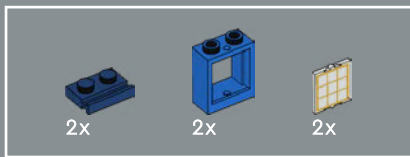




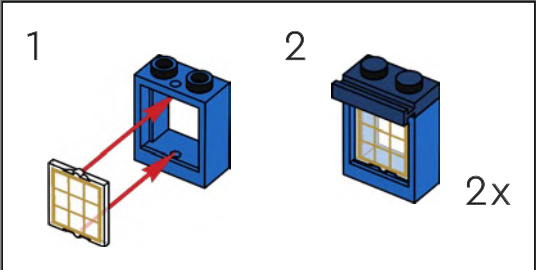


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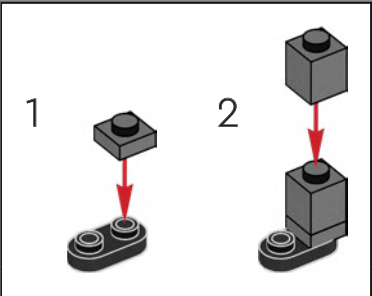


  
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1x

126



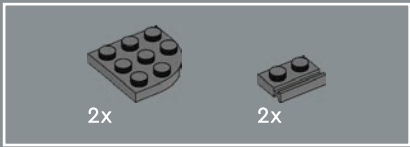


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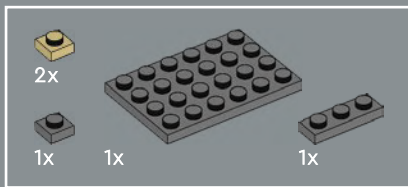
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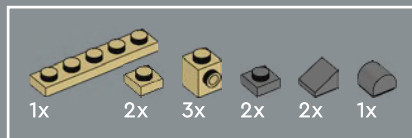




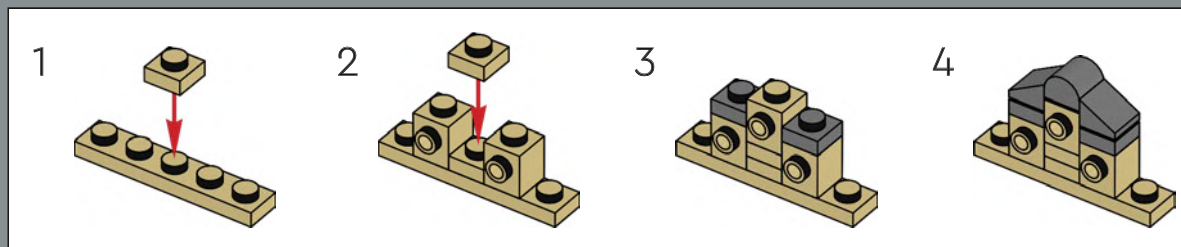
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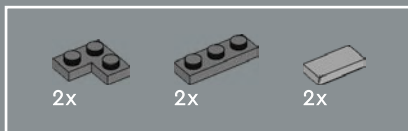






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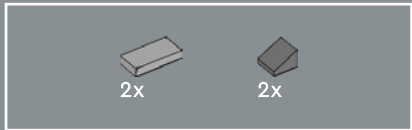


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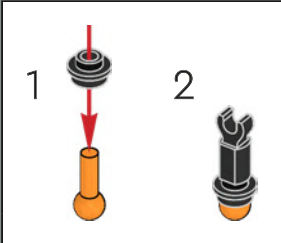
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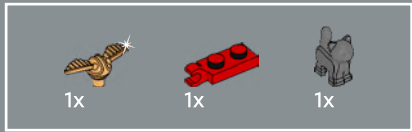




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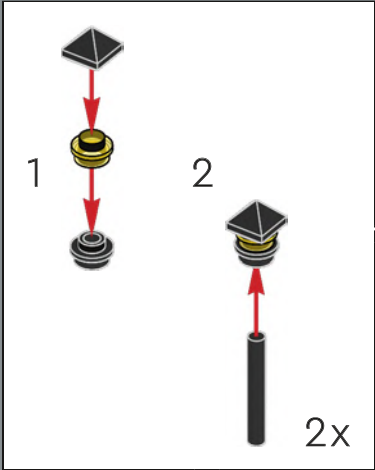
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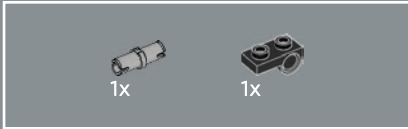


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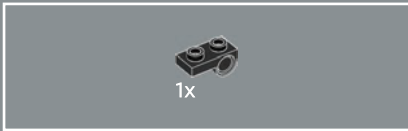
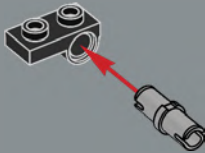
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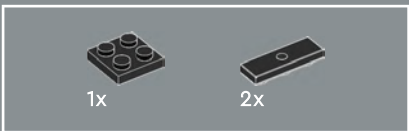
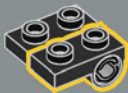




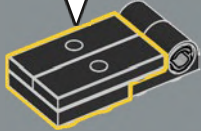
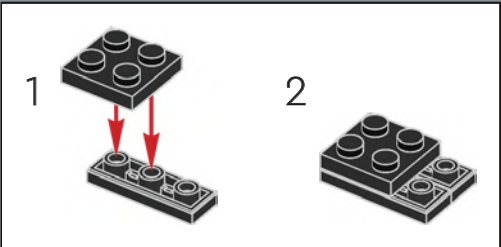
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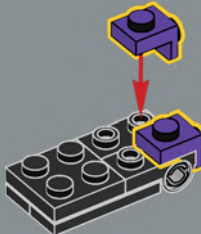
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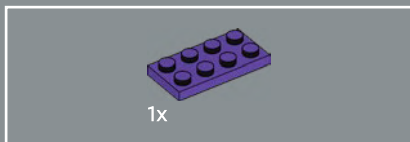


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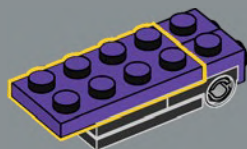


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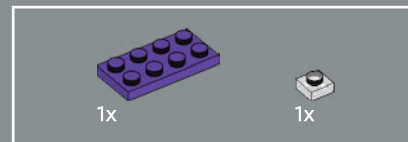
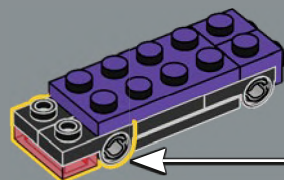
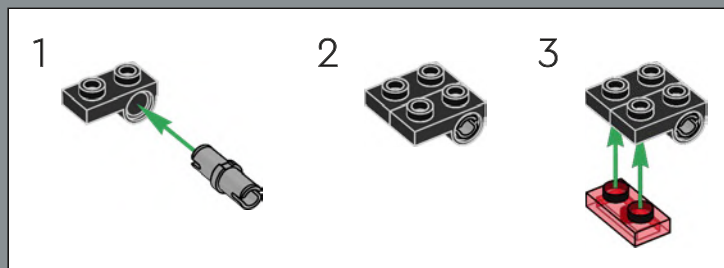




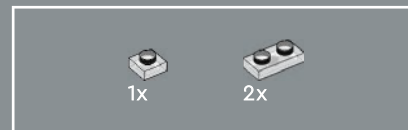
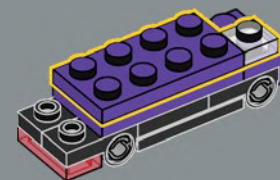
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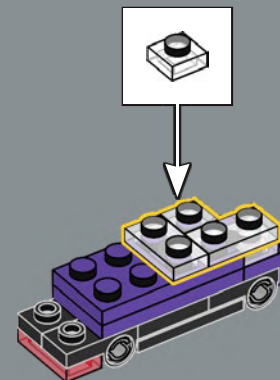
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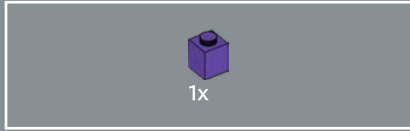
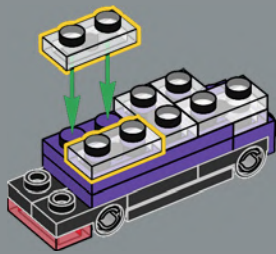


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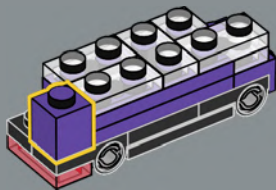




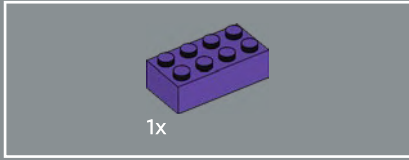
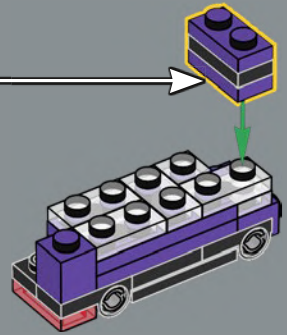
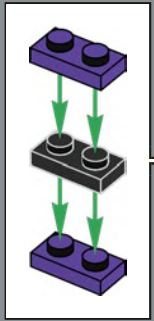
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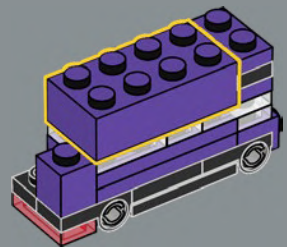
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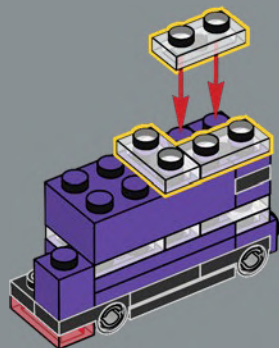
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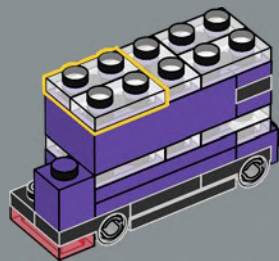
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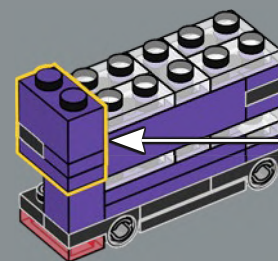
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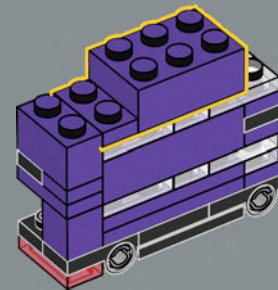
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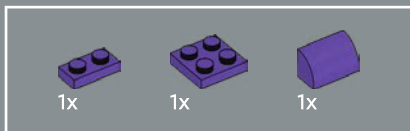


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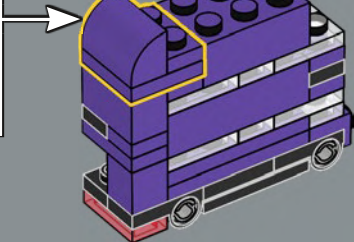
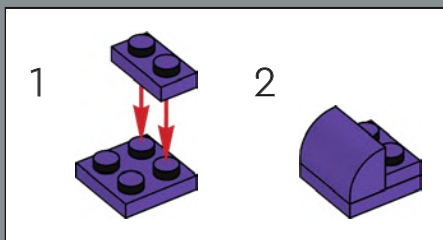
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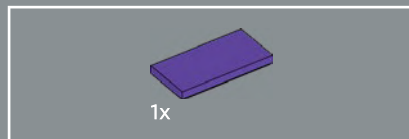
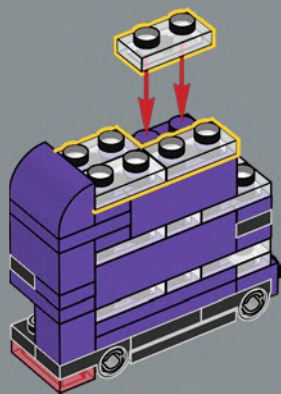




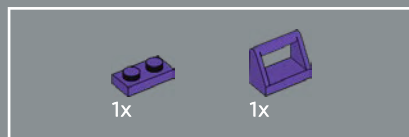
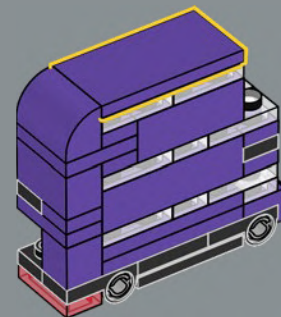
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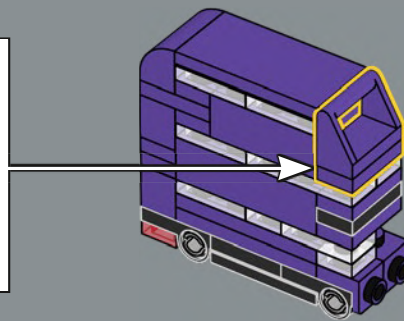
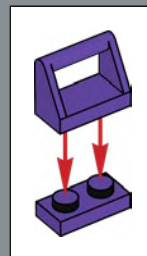
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